

Mr Ryan Stokes
Chairman
Southern Cross Media Group Ltd
Level 2, 101 Moray St
South Melbourne, Vic, 3205

By email at 11.10pm on Tuesday, September 15, 2026

Dear Mr Stokes,

Please accept this signed letter as my formal consent to self-nominate for the board of Southern Cross Media Group Ltd at the upcoming AGM to be held in late November. I am a Southern Cross Media shareholder registered as follows:

Stephen David Mayne
PO Box 925
Templestowe 3106

Please include the following CV and platform in the notice of meeting:

Stephen Mayne, 57. BCom (Melb). GAICD. Stephen is a Walkley Award-winning business journalist and Australia's best known retail shareholder advocate. His media experience is extensive having spent 10 years working with major Australian newspapers including the *Herald Sun*, *The Daily Telegraph*, *The Age* and *The AFR*, including roles such as Business Editor, Chief of Staff and Rear Window columnist. He has done more than 1000 business commentary segments on a variety of capital city radio stations (primarily the ABC) and been a fill-in Drive and Morning presenter on ABC Melbourne. He was the founder of www.crikey.com.au, Australia's longest running and best known internet only news publication and currently publishes the corporate governance website www.maynereport.com. He currently writes regular columns for *The Intelligent Investor* and co-hosts *The Money Café* podcast with Alan Kohler. His governance experience includes almost 8 years as a City of Manningham councillor in Melbourne's eastern suburbs, a 4 year term (2012-2016) as a City of Melbourne councillor where he chaired the Finance and Governance committee, almost 5 years on the Australian Shareholders' Association board and asking questions at more than 1400 ASX listed company AGMs and EGMs since 1998.

My Mayne has nominated for the Southern Cross Media board with a view to offering his media and governance experience to the company, plus on a platform that the company should return to a conventional governance model with an independent non-executive chairman, not associated with any individual substantial shareholder.

Yours Sincerely

Stephen Mayne
Southern Cross Media shareholder