

FINAL RESULTS

ReachTEL conducted a survey of 719 residents across the federal electorate of Menzies during the evening of 13th June 2016.

Question 1:

If a federal election were held today, which of the following would receive your first preference vote?

	Total	Female	Male	18-34	35-50	51-65	65+
<i>Liberal – Kevin Andrews</i>	51.0%	50.4%	51.7%	47.1%	49.7%	50.0%	56.5%
<i>Labor – Adam Rundell</i>	21.3%	21.7%	20.9%	15.3%	22.9%	25.5%	20.4%
<i>The Greens – Richard Cranston</i>	8.5%	8.0%	9.0%	20.4%	6.3%	5.7%	3.7%
<i>Family First – David Clark</i>	1.7%	0.0%	3.5%	2.5%	1.7%	0.5%	2.1%
<i>Animal Justice Party – Anthony Hulbert</i>	2.1%	2.9%	1.2%	4.5%	2.9%	1.0%	0.5%
<i>Independent – Ramon Robinson</i>	0.7%	0.3%	1.2%	0.0%	1.1%	1.0%	0.5%
<i>Independent – Stephen Mayne</i>	7.3%	8.0%	6.4%	3.8%	6.9%	7.3%	10.5%
<i>Voluntary Euthanasia Party – Jay Franklin</i>	1.8%	2.7%	0.9%	1.9%	2.9%	1.0%	1.6%
<i>Undecided</i>	5.6%	5.9%	5.2%	4.5%	5.7%	7.8%	4.2%

Two party preferred result based on respondent allocated preferences from Question 2 and undecided allocation from Question 1a

	Total
<i>Liberal – Kevin Andrews</i>	61%
<i>Labor – Adam Rundell</i>	39%



Question 1a:

Being undecided, to which of the following do you have even a slight leaning?

	<i>Total</i>
<i>Liberal – Kevin Andrews</i>	<i>31.0%</i>
<i>Labor – Adam Rundell</i>	<i>26.2%</i>
<i>The Greens – Richard Cranston</i>	<i>14.3%</i>
<i>Family First – David Clark</i>	<i>2.4%</i>
<i>Animal Justice Party – Anthony Hulbert</i>	<i>0.0%</i>
<i>Independent – Ramon Robinson</i>	<i>9.5%</i>
<i>Independent – Stephen Mayne</i>	<i>9.5%</i>
<i>Voluntary Euthanasia Party – Jay Franklin</i>	<i>7.1%</i>

Note: Only respondents that answered 'Undecided' in question 1 were included in question 1a



Question 1b:

At the upcoming federal election, which of the following parties will you preference highest?

	Total
Liberal – Kevin Andrews	35.6%
Labor – Adam Rundell	64.4%

Note: Only respondents that didn't answer 'Liberal' or 'Labor' in question 1 and 1a were included in question 1b.

Question 1c:

Do you think there is a chance that you may change your mind, or have you definitely decided which party you'll vote for?

	Total	Female	Male	18-34	35-50	51-65	65+
Chance I might change my mind	31.5%	32.6%	30.3%	38.0%	33.1%	32.0%	24.9%
Definitely decided	68.5%	67.4%	69.7%	62.0%	66.9%	68.0%	75.1%



Question 2:

Who of the following do you think would make the better Prime Minister?

	<i>Total</i>	<i>Female</i>	<i>Male</i>	<i>18 – 34</i>	<i>35 – 50</i>	<i>51 – 65</i>	<i>65+</i>
<i>Malcolm Turnbull</i>	79.7%	78.6%	80.9%	78.5%	80.5%	79.4%	80.3%
<i>Tony Abbott</i>	20.3%	21.4%	19.1%	21.5%	19.5%	20.6%	19.7%

	<i>Total</i>	<i>Lib</i>	<i>Lab</i>	<i>Greens</i>	<i>Und</i>
<i>Malcolm Turnbull</i>	79.7%	79.2%	77.8%	86.9%	62.5%
<i>Tony Abbott</i>	20.3%	20.8%	22.2%	13.1%	37.5%



Question 3:

Of the following people, who do you believe is your local member of parliament?

	<i>Total</i>	<i>Female</i>	<i>Male</i>	<i>18 – 34</i>	<i>35 – 50</i>	<i>51 – 65</i>	<i>65+</i>
<i>Kevin Rudd</i>	4.9%	4.3%	5.5%	5.1%	8.5%	2.1%	4.2%
<i>Andrew Johns</i>	4.2%	3.2%	5.2%	5.1%	5.1%	5.2%	1.6%
<i>Kevin Andrews</i>	78.2%	78.9%	77.4%	70.9%	70.5%	82.4%	86.5%
<i>Daniel Andrews</i>	9.5%	11.5%	7.2%	13.9%	12.5%	6.2%	6.3%
<i>Daniel Johns</i>	3.3%	2.1%	4.6%	5.1%	3.4%	4.1%	1.6%

	<i>Total</i>	<i>Liberal</i>	<i>Labor</i>	<i>Greens</i>	<i>Und</i>
<i>Kevin Rudd</i>	4.9%	5.5%	3.2%	3.3%	5.0%
<i>Andrew Johns</i>	4.2%	3.0%	7.8%	6.6%	5.0%
<i>Kevin Andrews</i>	78.2%	79.0%	76.0%	75.4%	72.5%
<i>Daniel Andrews</i>	9.5%	10.7%	9.1%	9.8%	12.5%
<i>Daniel Johns</i>	3.3%	1.9%	3.9%	4.9%	5.0%



Question 4:

What is your opinion of your local member of parliament Kevin Andrews?

	Total	Female	Male	18 – 34	35 – 50	51 – 65	65+
<i>Favorable</i>	26.9%	25.1%	28.9%	23.9%	27.4%	24.4%	31.1%
<i>Neutral</i>	35.1%	35.7%	34.4%	43.4%	36.0%	32.6%	30.6%
<i>Unfavorable</i>	34.3%	34.7%	33.8%	26.4%	30.3%	41.5%	37.3%
<i>Never heard of them before</i>	3.7%	4.5%	2.9%	6.3%	6.3%	1.6%	1.0%

	Total	Nationals	Labor	Greens	Und
<i>Favorable</i>	26.9%	46.4%	8.5%	6.6%	0.0%
<i>Neutral</i>	35.1%	41.5%	20.9%	34.4%	53.7%
<i>Unfavorable</i>	34.3%	10.1%	68.6%	55.7%	29.3%
<i>Never heard of them before</i>	3.7%	1.9%	2.0%	3.3%	17.1%



Question 5:

Do you think it's appropriate for members of parliament to take donations from the gambling industry?

	<i>Total</i>	<i>Female</i>	<i>Male</i>	<i>18 – 34</i>	<i>35 – 50</i>	<i>51 – 65</i>	<i>65+</i>
<i>Yes</i>	14.6%	13.1%	16.2%	19.6%	13.1%	14.9%	11.4%
<i>No</i>	74.0%	75.5%	72.5%	70.9%	74.3%	75.3%	75.1%
<i>Unsure</i>	11.4%	11.5%	11.3%	9.5%	12.6%	9.8%	13.5%

	<i>Total</i>	<i>Nationals</i>	<i>Labor</i>	<i>Greens</i>	<i>Und</i>
<i>Yes</i>	14.6%	18.6%	9.2%	6.6%	15.4%
<i>No</i>	74.0%	65.3%	86.2%	91.8%	71.8%
<i>Unsure</i>	11.4%	16.1%	4.6%	1.6%	12.8%



Question 6:

Do you agree or disagree with this statement?

“Contraception and abortion can be replaced with abstinence as a means to preventing unwanted pregnancy”

	Total	Female	Male	18 – 34	35 – 50	51 – 65	65+
Agree	12.1%	11.5%	12.8%	4.4%	16.6%	12.4%	14.5%
Disagree	71.8%	72.7%	70.7%	81.6%	67.4%	74.6%	64.8%
Undecided	16.1%	15.8%	16.5%	13.9%	16.0%	13.0%	20.7%

	Total	Nationals	Labor	Greens	Und
Agree	12.1%	12.9%	14.4%	6.5%	12.8%
Disagree	71.8%	67.1%	73.9%	83.9%	71.8%
Undecided	16.1%	20.0%	11.8%	9.7%	15.4%



Question 7:

How concerned are you about statements made by MP Kevin Andrews, that he wants to challenge Prime Minister Malcolm Turnbull?

	Total	Female	Male	18 – 34	35 – 50	51 – 65	65+
<i>Very concerned</i>	27.7%	27.8%	27.5%	16.6%	27.4%	31.4%	33.2%
<i>Somewhat concerned</i>	21.4%	24.3%	18.3%	17.8%	21.7%	23.7%	21.8%
<i>Not at all concerned</i>	50.9%	47.9%	54.2%	65.6%	50.9%	44.8%	45.1%

	Total	Liberal	Labor	Greens	Und
<i>Very concerned</i>	27.7%	21.8%	36.2%	23.0%	22.5%
<i>Somewhat concerned</i>	21.4%	24.5%	23.0%	13.1%	20.0%
<i>Not at all concerned</i>	50.9%	53.7%	40.8%	63.9%	57.5%

This survey was conducted using an automated telephone based survey system among 719 voters. Telephone numbers and the person within the household were selected at random. The results have been weighted by gender and age to reflect the population according to ABS figures. Please note that due to rounding, not all tables necessarily total 100% and subtotals may also vary. Copyright ReachTEL Pty Ltd.

