

Designed to Fail



Gaming Minister O'Brien's scheme is destined for failure

Victoria suffers the worst problem gambling of any Australian state.

Michael O'Brien is Ted Ballieu's Minister for Gambling. He intends to impose a pokie regulation scheme that won't work to reduce problem gambling.

The research is indisputable.
The conclusions are in.

Years of study by the Productivity Commission finds O'Brien's ideas have "limited effectiveness".

Four state government studies found that O'Brien's scheme will fail.

No research shows Mr O'Brien's ill-conceived ideas will work.

The evidence based solution is to limit pokie bets to \$1 and losses to \$120 per hour. 88% of recreational gamblers won't be affected. This solution will reduce Victorian crime. This solution will save Victorian lives.

And yet Mr O'Brien's reaction is to threaten legal action against federal reforms and introduce a Victorian law fining those who might "insult" him.

The \$1 bet limit will work. Mr O'Brien's ill-conceived scheme won't.

This advertisement was written by, paid for
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