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AUSTRALIA

Leaders in governance

Keynote speaker:

Wayne Cameron,
Auditor-General
Victoria

**Featuring speakers
from:**

- Burson-Marsteller
- City of Port Phillip
- Civic Nexus
- Country Fire Authority
- Department of Premier
and Cabinet
- Melbourne Water
- Minter Ellison Lawyers
- Monash University
- Southern Cross Station
Authority
- State Services Authority
- Telstra Corporation Limited



Annual Public Sector Update

Spotlight on public sector governance issues

Tuesday, 22 August 2006

RACV Club

501 Bourke Street, Melbourne

 **7 CPD HOURS**

Sponsor

MinterEllison

LAWYERS

Program *Early bird offer: book and pay by 31 July 2006 to receive a discount*

Governance isn't only about process — it's about shaping the direction of the organisation, thinking through the issues and providing input into good thinking and good decision-making.

Dawn Easton, Director Corporate Governance,
NSW Department of Environment and Conservation
Interview in *CFO* magazine, 1 November 2005



8:30am – 8:50am Registration and coffee

8:50am – 9:00am

Chairman's welcome address and opening remarks

Neil Greenaway FCIS, Company Secretary, Medibank Private Ltd

9:00am – 10:00am

Outlining the 2006–2007 agenda for public sector governance in Victoria

- Current developments in public sector governance
- Impact and influence of political imperatives
- Uhrig's corporate governance review and its relevance to all levels of government and a range of other public sector bodies
- Case studies that reflect developments in the sector

Wayne Cameron, Auditor-General Victoria

10:00am – 10:45am

Panel discussion — Examining the ethical implications and governance lessons that have arisen from the AWB case

- What governance lessons can public sector organisations learn and apply from AWB?
- What are the personal liabilities and risks faced by Corporate Secretaries and governance professionals when involved in a matter like AWB?
- The role of cultural dynamics and how it affects governance practice
- Ethical implications for the public sector

Case overview and session facilitator

Henry Bosch AO, Chairman, Genetic Technologies Ltd

Panel members

Doug Gration FCIS, Company Secretary, Telstra Corporation Limited

Stephen Mayne, Founder, Crikey

Dr David Wright-Neville, Senior Lecturer, School of Political and Social Enquiry, Monash University

10:45am – 11:15am Morning tea

11:15am – 12:00pm

Techniques for influencing key decision-makers to act on governance issues

- Assessing your capacity to influence key stakeholders to act on governance issues
- How do you achieve this when you may not have formal authority?
- Understanding the motivations for individuals within key stakeholder groups
- Developing a realistic plan of action

Cheryl Batagol, Chairman, Melbourne Water

12:00pm – 12:30pm

Election year focus — managing business during the parliamentary caretaker period

- Key impact of a parliamentary caretaker convention
- The decision-making process during periods of caretaker government
- What are the rules for new appointments, contracts and undertakings, operations?
- Planning to plan ahead

- The ramifications of not adhering to the caretaker convention requirements

Penny Hutchinson, Acting Deputy Secretary, Sector Improvement Group, Department of Premier and Cabinet

12:30pm – 1:30pm Lunch

1:30pm – 2:15pm

Governance lessons from public–private partnerships — the Southern Cross Station case study

- The background — what led to the initiation of the partnership and what was the key objective?
- Reviewing the success of the structure and management of the partnership (including risk)
- What have been the tangible and non-tangible outcomes of the partnership?
- The governance issues that have arisen

Tony Canavan, Chief Executive Officer, Southern Cross Station Authority

Phillip Walker, General Manager, Civic Nexus

2:15pm – 3:00pm

Balancing performance and conformance in the public sector

- Balancing commercial decision-making with regulated service delivery
- Independence issues associated with being accountable and reporting to three masters — ministers and their advisors, government boards and management
- Aligning key performance measures with a strong governance framework
- Examining future trends

Bruce Hartnett, Acting Chair, State Services Authority

3:00pm – 3:15pm Afternoon tea

3:15pm – 4:00pm

Reputation risk management — understanding the impact of your governance practices on stakeholder perceptions

- What is reputation worth and why is this important to governance professionals?
- Communication issues that impact on stakeholder perceptions of your governance capabilities
- Approaching a crisis as a strategic opportunity to reinforce your governance framework
- Incorporating governance into a business continuity framework

Martin Laverty, Australian Director, Corporate and Public Affairs, Burson-Marsteller

4:00pm – 5:00pm

Practical implementation issues for public sector governance

- Dealing with the complexity of reporting requirements to key stakeholders
- Appointing the best directors to government boards — overcoming political impositions and constraints
- Developing appropriate policy and procedures for document management
- IT governance
- Impact of new workplace legislation
- Expanding role of the governance professional

Jane Denton FCIS, Corporate Secretary and Legal Counsel, Melbourne Water

David Spokes, Chief Executive Officer, City of Port Phillip

Helen Proctor, Corporate Secretary, Country Fire Authority

Minter Ellison Lawyers

5:00pm – 6:00pm Networking drinks

Delegates are welcome to join colleagues, presenters, sponsors and CSA staff for a networking opportunity.

From 6:00pm

Delegates are invited to stay on and celebrate with CSA at our Student Graduation and Cocktail Evening.

CSA's Annual Public Sector Update will also be held in:

- Brisbane — Friday, 25 August
- Adelaide — Wednesday, 30 August
- Sydney — Thursday, 31 August

To view program or to register visit
www.CSAust.com/PublicSectorUpdate

Chartered Secretaries Australia would like to thank and acknowledge members of our councils, committees and working parties who have contributed to the development of this program.

Speakers

Cheryl Batagol, Chairman, Melbourne Water, is also Deputy Chair of Sustainability Victoria, member of the State Government Sustainability Advisory Council and advisory panel member of the Victorian Government's Sustainability Fund.

Henry Bosch AO, Chairman, Genetic Technologies Ltd, was Chairman, Working Group on Corporate Practices and Conduct, which produced the first set of principles of corporate governance in Australia. He was also Chairman of the National Companies and Securities Commission, the predecessor of ASIC. He has been Chairman, or a director, of over 30 companies and other organisations in both the government and private sectors.

Wayne Cameron, Auditor-General Victoria, was appointed Auditor-General of Victoria on 20 September 1999. Prior to taking up his current position he held the position of Deputy Controller and Auditor-General for New Zealand.

Tony Canavan, Chief Executive Officer, Southern Cross Station Authority, joined the Southern Cross Station Authority in July 2004 as Acting Chief Executive Officer and appointed Chief Executive Officer in January 2005. Tony has a background in commercial property development and financial management and previously held the position of Commercial Manager of VicTrack.

Jane Denton FCIS, Corporate Secretary and Legal Counsel, Melbourne Water, was a lawyer at Arthur Robinson & Hedderwicks and Price Brent before joining Melbourne Water in 1997 as the Legal and Insurance Manager. After a number of different roles, Jane was appointed Corporate Secretary and Legal Counsel in 2004.

Doug Gration FCIS, Company Secretary, Telstra Corporation Limited, previously a partner at Mallesons Stephen Jaques where he played a key role in the T1 and T2 privatisations before joining Telstra as Deputy Group General Counsel in 2000. Doug took on the role of Company Secretary in August 2001.

Bruce Hartnett, Acting Chair, State Services Authority, has held various roles with the Victorian Government ranging from ministerial advisor to Deputy Director-General, coupled with 10 years in employee relations roles. He concluded his career as CEO of an industry superannuation fund. Bruce is now active on a number of boards including the Alpine School, Victoria's Australia Day Committee, VicSuper and the Government Purchasing Board.

Penny Hutchinson, Acting Deputy Secretary, Sector Improvement Group, Department of Premier and Cabinet, was appointed Acting Deputy Secretary following more than five years as Director of Arts Victoria. Penny has previously been a partner at BDO, worked at the Department of Management and Budget, and the National Companies and Securities Commission and has served on a number of government boards.

Martin Laverty, Australian Director, Corporate and Public Affairs, Burson-Marsteller, heads Burson-Marsteller's public affairs practice in Australia. He advises corporations and non-government organisations on crisis management, and is a board director of the National Heart Foundation. He has been the Board Chairman of Challenge, a disability employment charity and has also served as Company Secretary on the National and New South Wales Board of the Muscular Dystrophy Associations.

Stephen Mayne, Founder, Crikey, is a Walkley Award-winning journalist who founded, built and then sold Australia's best-known independent e-zine, *Crikey*. He is also Australia's best-known shareholder activist and the nation's most unsuccessful candidate, having failed in 27 tilts over the past six years, including rejection from 21 public company boards.

Helen Proctor, Corporate Secretary, Country Fire Authority, became the first Corporate Secretary for CFA in 2004. Prior to this, Helen had a private legal practice providing legal and consultancy services to local government. While working for the Municipal Association of Victoria, Helen held a number of senior management positions and she has also worked for a number of government departments and councils.

David Spokes, Chief Executive Officer, City of Port Phillip, was appointed to this position in 2001, after holding other General Manager positions within the city. David has over 18 years' experience in local government in both Victoria and New South Wales, enjoyed a significant period in community health in the early 1980s and also ran a planning consultancy for several years.

Phillip Walker, General Manager, Civic Nexus, is responsible for all commissioning activities and post-completion management of Southern Cross Station. Phillip Walker was recruited from Connex where he was the company's Projects Manager. Prior to this he worked in Saudi Arabia on the privatisation of a combined water, waste water and electricity utility.

Dr David Wright-Neville, Senior Lecturer, School of Political and Social Enquiry, Monash University, is a regular commentator in both the local and international media. Before returning to Monash University in 2002, David was the senior terrorism analyst in the Australian intelligence community. He has also held academic positions at Melbourne University and served in the Department of Foreign Affairs and Trade.

About the Annual Public Sector Update

Who should attend?

- Corporate Secretaries • Managers in federal, state and local government • Directors and executives of government business enterprises (GBEs) and state-owned companies (SOCs)
- Consultants and professional advisors to the public sector, GBEs and SOC



You are invited to CSA's Annual Public Sector Update

Spotlight on public sector governance issues

Faced with significant change, governance professionals across the public sector are grappling with a suite of issues that require them to demonstrate broad expertise and skill. CSA's Annual Public Sector Update is designed to address this challenge in practical terms, and deliver real solutions to conference delegates.

This conference will provide expert commentary on the latest issues and topics influencing governance in the public sector and is a 'must attend' event for professionals charged with the responsibility of producing successful governance outcomes for their organisation.

The topics and presenters have been carefully selected based on feedback and input from CSA's Public Sector Reference Group members, previous attendees and public sector employees. Focusing on topical and relevant issues in the public sector, this information-packed program provides cutting edge and practical solutions and gives you the opportunity to obtain the latest governance information in the one place from the experts.

Continuing education points

CSA members are entitled to claim 7 CPD hours for attending this conference and lawyers are entitled to apply for one CLE point for each hour of attendance. Attendance may also meet CPE and CPA accreditation requirements for continuing professional development. Members should contact the relevant institution.

Five reasons you should attend CSA's Annual Public Sector Update

- 1 Keep up-to-date with the **current developments** and issues facing public sector governance in 2006–2007
- 2 Examine the **ethical implications** and **governance lessons** that have arisen from the AWB case
- 3 Gain **practical insights** into the governance issues associated with **public–private partnerships**
- 4 Learn and understand the **best techniques** to **influence your decision-makers** to act on key governance issues
- 5 Understand the importance of **reputation risk management** and the impact of governance on stakeholder perceptions

About CSA

Chartered Secretaries Australia (CSA) is the peak professional body delivering accredited education and the most practical and authoritative information on governance, as well as thought leadership in the field. The preferred provider of lifelong learning in governance, we are the centre of excellence in the provision of relevant and up-to-date public training and tailored in-house learning. The recognised leader in the development of technical and reference information in this rapidly evolving field of organisational management, we offer a range of intellectual property to augment governance knowledge.

Registration form

Annual Public Sector Update

Tuesday, 22 August 2006



Online registration:

www.CSAust.com/PublicSectorUpdate



By mail:

CSA, Level 11, 500 Collins Street, Melbourne



By fax:

(03) 9620 2499



Enquiries:

Fiona D'Abico — (03) 9620 2488

Mr/Mrs/Ms/Other: _____

First name: _____

Surname: _____

Position: _____

Organisation: _____

Address: _____

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Registration includes conference, materials, speakers' notes,
lunch and networking drinks. For catering purposes, please
indicate if you will attend the networking drinks.

☐ Yes ☐ No

Conference fees

- Payment is required before the conference.
All prices are in \$AU and include GST for the supply.
- The full-day registration includes the networking drinks at
the conclusion of the conference.
- A 10% discount on the total fee applies if three or more
registrations for this event are received from the same company
at the same time (registrations MUST be received together).

Earlybird — applies to registrations received and paid by 31 July 2006

CSA Member	\$670 incl GST
CSA Affiliate	\$710 incl GST
Non-member	\$770 incl GST

Standard rates

CSA Member	\$725 incl GST
CSA Affiliate	\$770 incl GST
Non-member	\$835 incl GST

Dietary requirements

For special dietary requirements, please contact Fiona D'Abico
on (03) 9620 2488.

Tax invoice

This document will be a tax invoice for GST when fully completed
and you make your payment. Please keep a copy for your records.

Program

Chartered Secretaries Australia Ltd ABN 49 008 615 950
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Cancellations

Should you be unable to attend this event, a substitute
delegate is always welcome. An additional charge may be
applicable for example, when a non-member substitutes for a
member. A full refund, less \$85 (including GST) service charge,
will be made for cancellations made in writing (letter, fax,
email) up to 10 business days prior to the event. Regrettably,
no refunds can be made after that time.

Privacy notice

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provide you with the services you have requested, or to offer you
other services which may be relevant to your needs, or for both
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organisers), but if we do so we take steps to ensure that your
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