

# Chinalco

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Community attitudes towards Chinese investment in  
Australia

December 2008

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# Methodology

- 1,000 telephone interviews
- Nationally representative sample
- Data was weighted by age, sex and location to reflect actual population distribution
- Field work: 26<sup>th</sup> – 30<sup>th</sup> November 2008
- Where applicable, comparisons to results of the previous study (19<sup>th</sup> – 26<sup>th</sup> April 2008) are included
- Maximum margin of error at 95% confidence level:  $\pm 3.1\%$

# Summary

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# Summary

- Despite the international financial crisis, the general mood amongst Australians is still positive.
- The Olympics were well received and contributed to a significant opinion shift.
- Since the Olympics, Australians' opinion of China has dramatically improved. They are now more positive towards China than the United States or Russia.
- Attitudes towards foreign investment remain positive and stable.
- Opposition to Chinese investment in Australian has significantly dropped.
- Attitudes to Chinese investment are now positive, having increased significantly since April.

# Summary

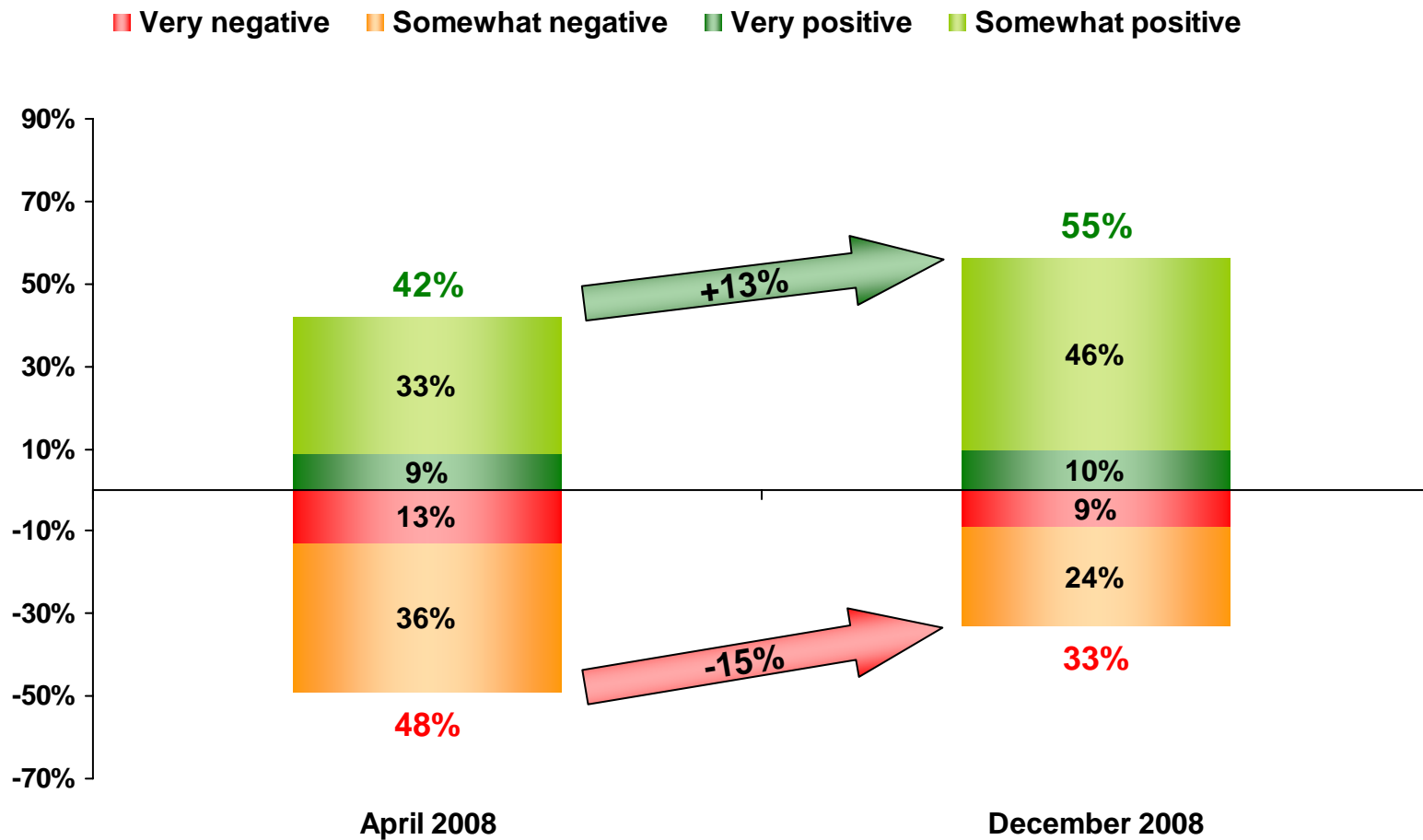
- There is a significant increase in support for a long-term plan for Australia and China to co-ordinate investment in mineral resources.
- We still see strong support for a free trade agreement with China.
- The jobs that could be provided by Chinese investments are of increasing importance.
- And finally, Australians are less concerned about the Chinese form of government.

# Favourability ratings

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# China trend line

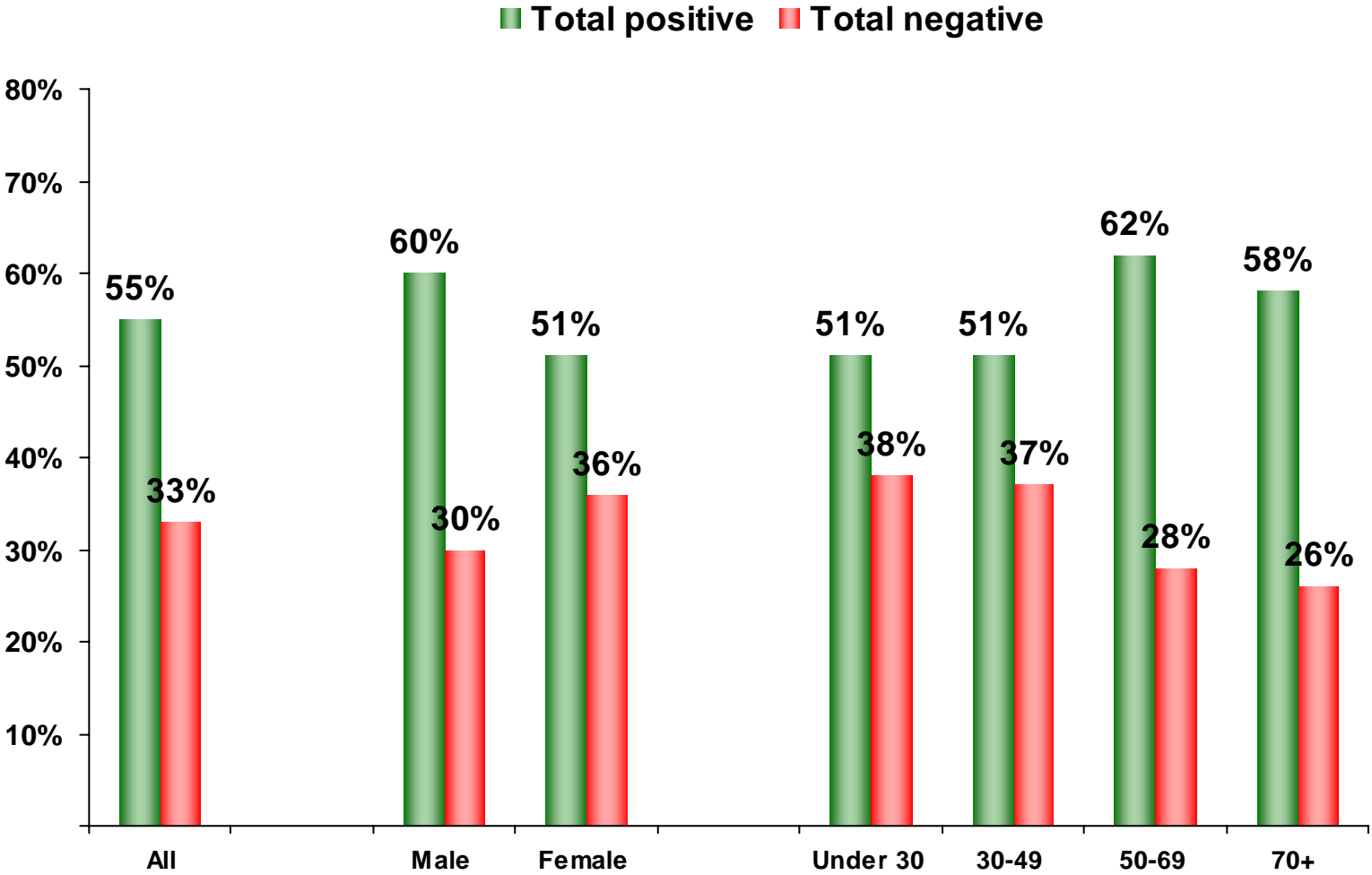
Please tell me if you have a very positive, somewhat positive, somewhat negative or very negative opinion of these places? **China**





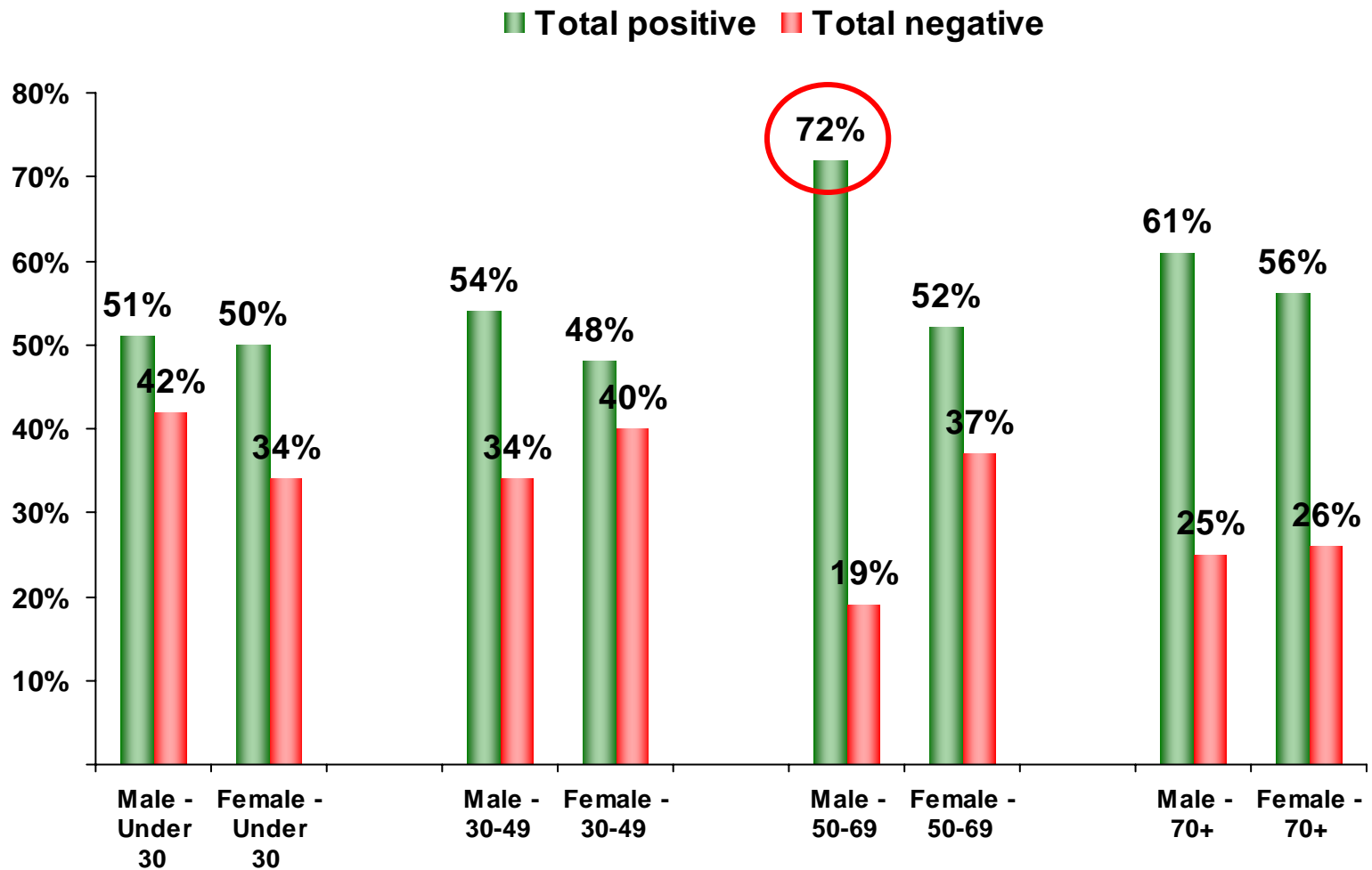
# China - Demographics

Please tell me if you have a very positive, somewhat positive, somewhat negative or very negative opinion of these places? **China**



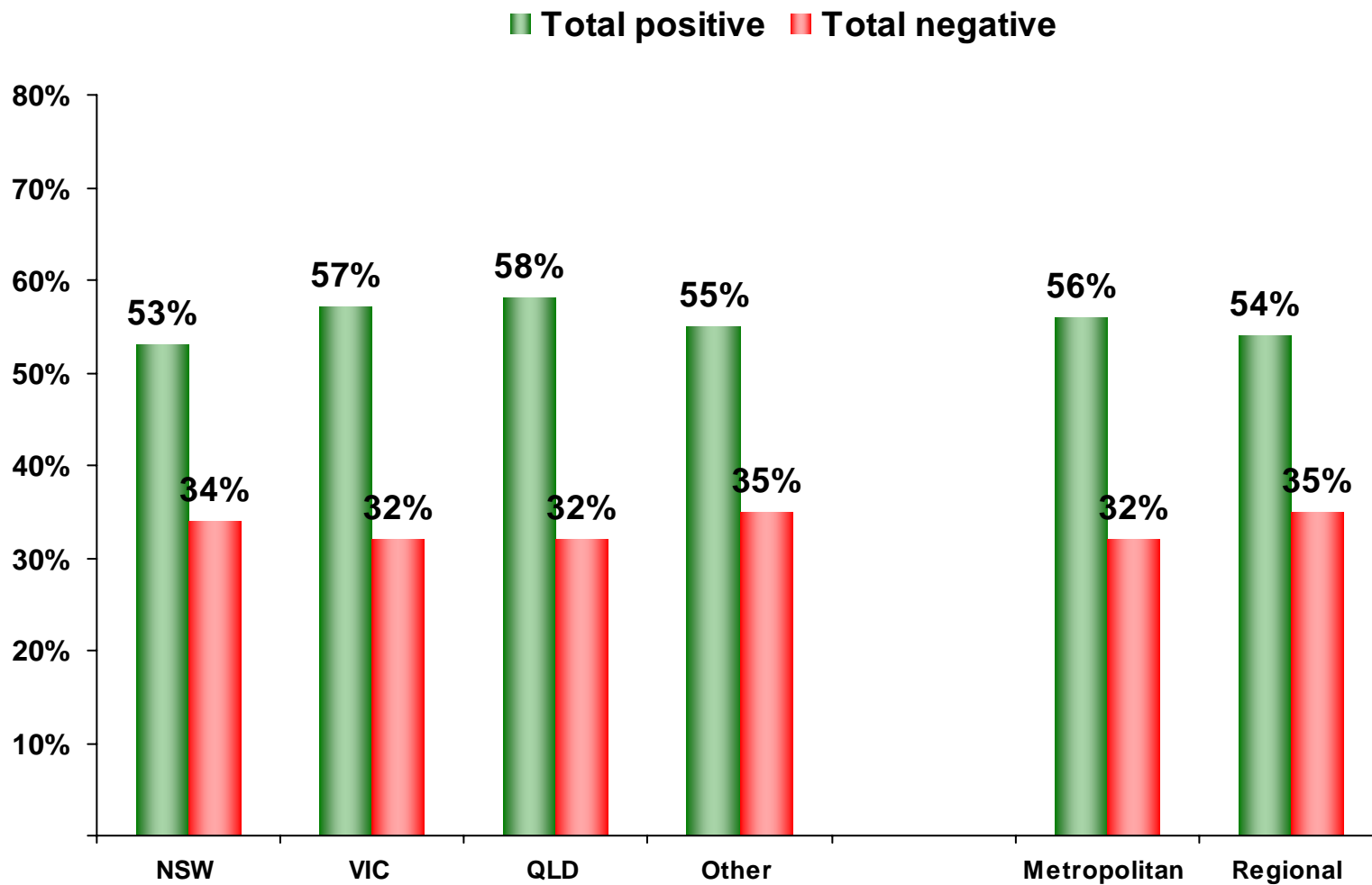
# China - Demographics

Please tell me if you have a very positive, somewhat positive, somewhat negative or very negative opinion of these places? **China**



# China – Regional Demographics

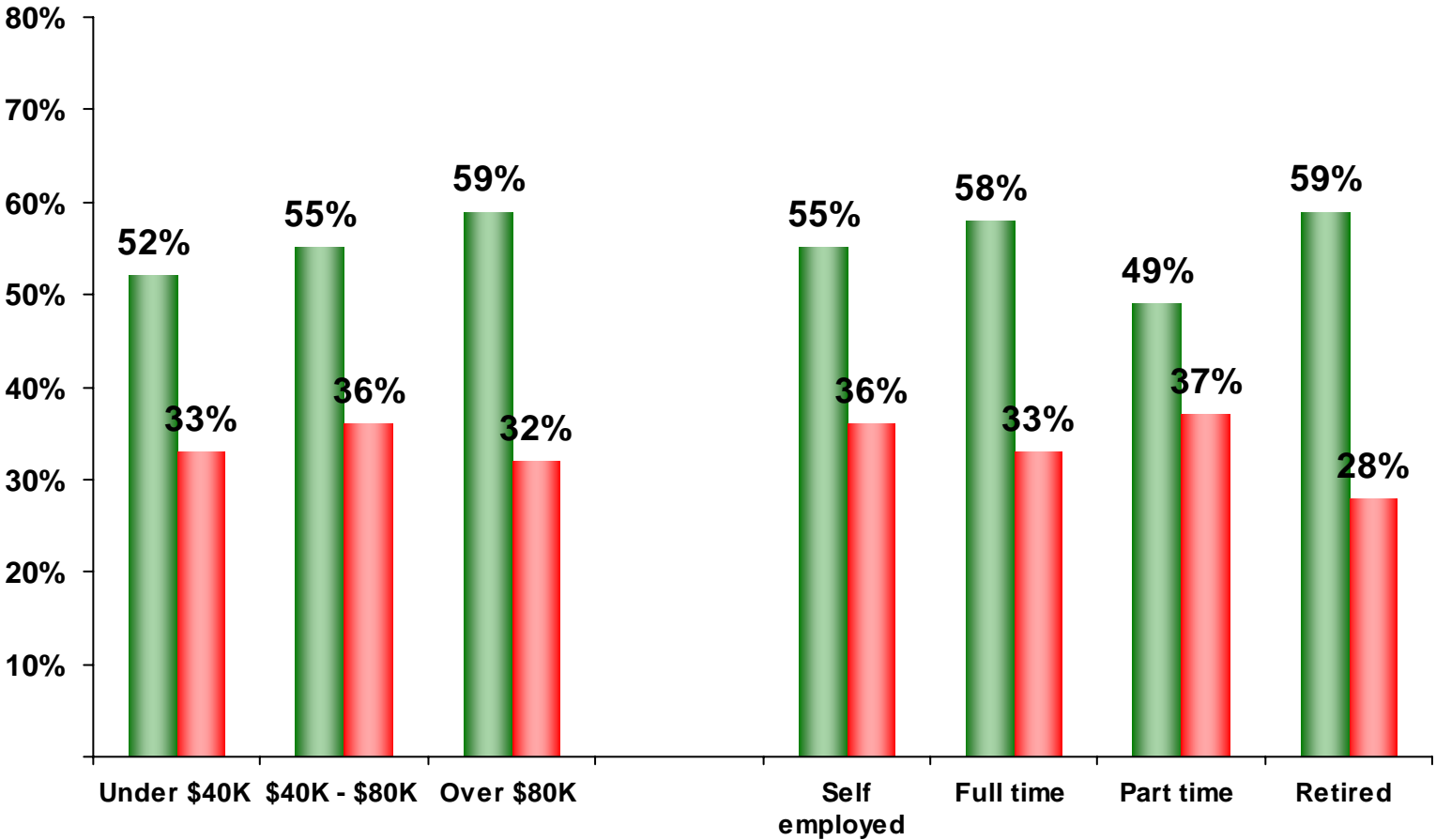
Please tell me if you have a very positive, somewhat positive, somewhat negative or very negative opinion of these places? **China**



# China - Demographics

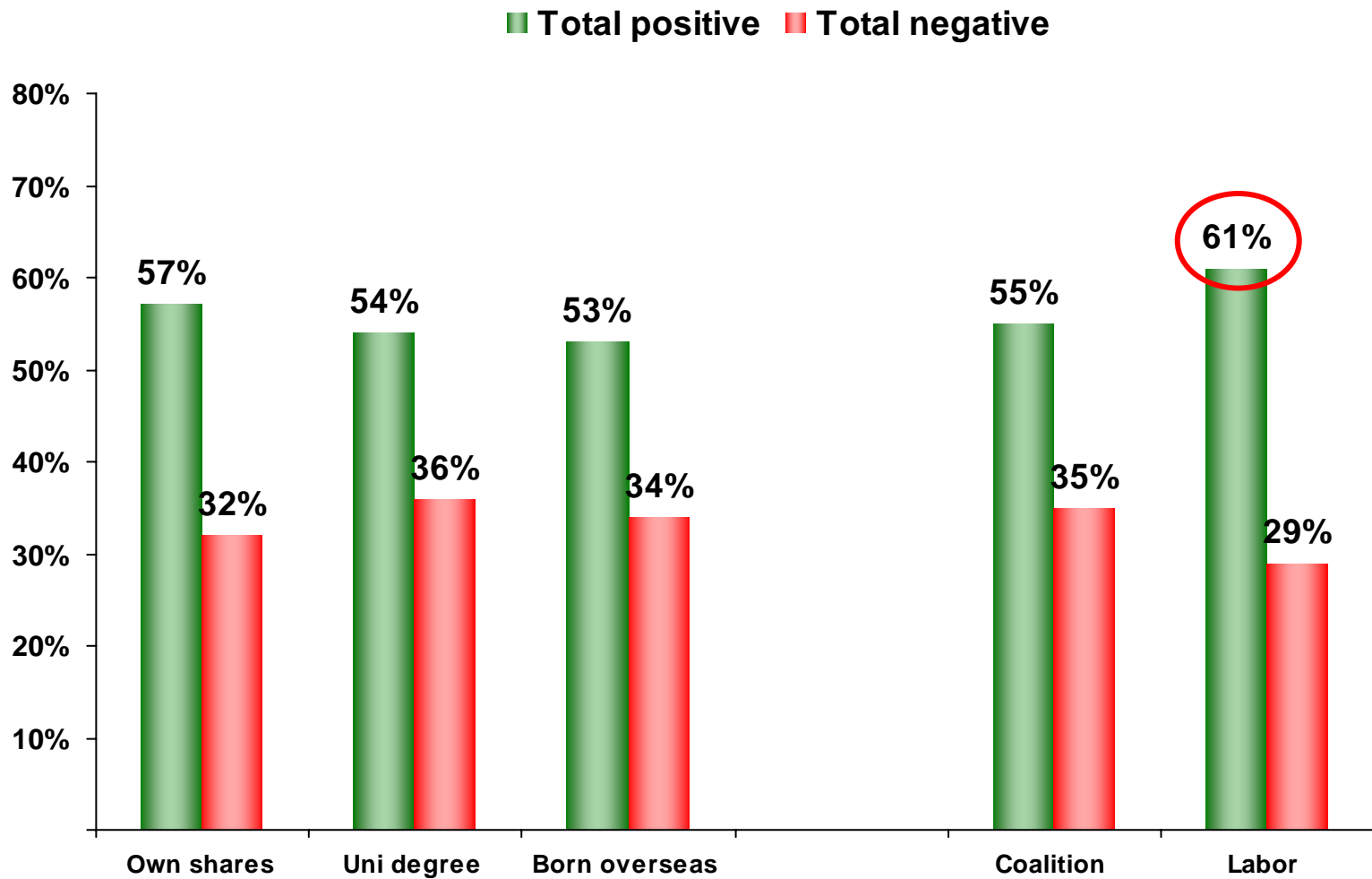
Please tell me if you have a very positive, somewhat positive, somewhat negative or very negative opinion of these places? **China**

■ Total positive ■ Total negative



# China - Demographics

Please tell me if you have a very positive, somewhat positive, somewhat negative or very negative opinion of these places? **China**

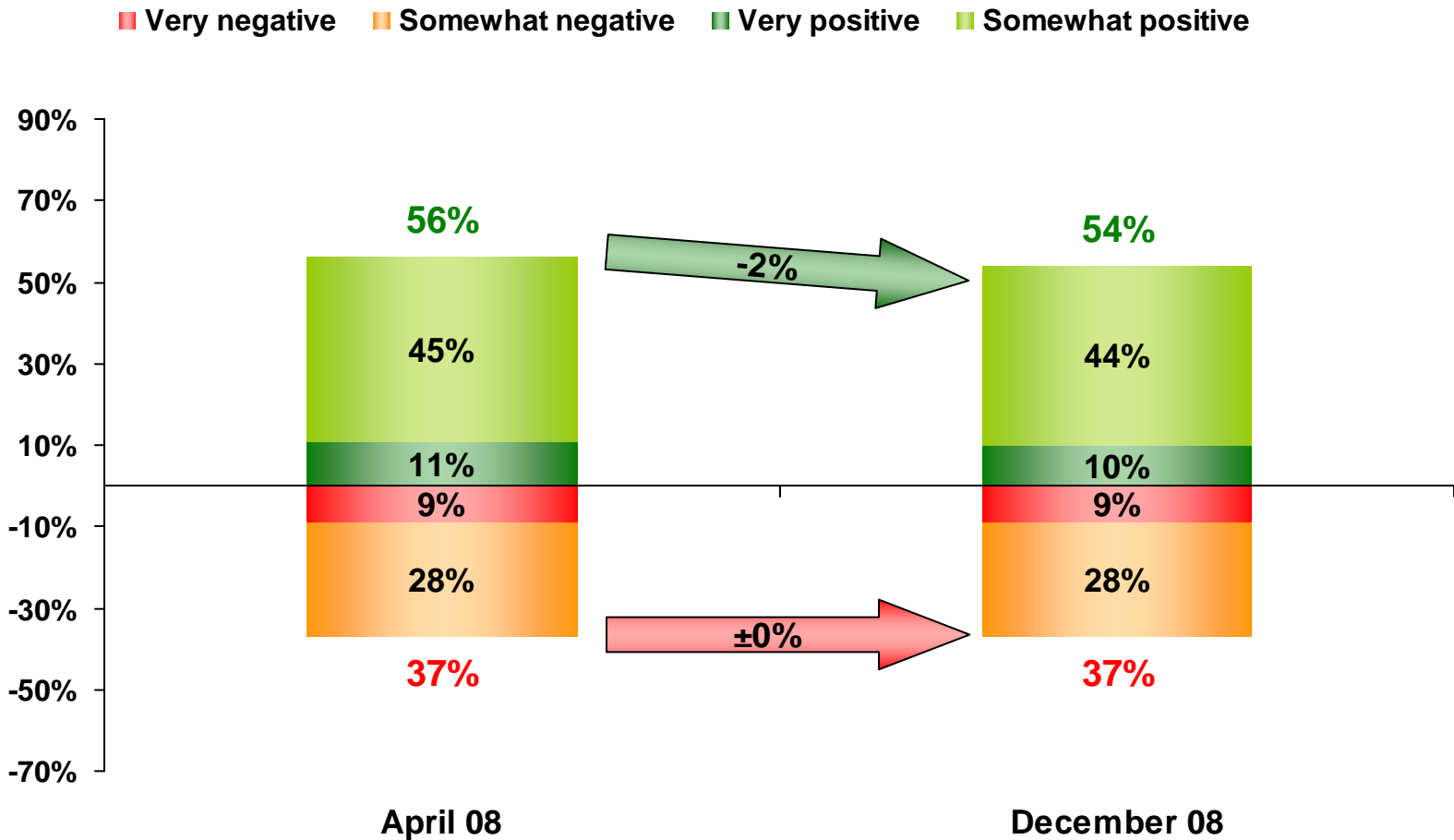


# Attitudes toward foreign investment in Australia

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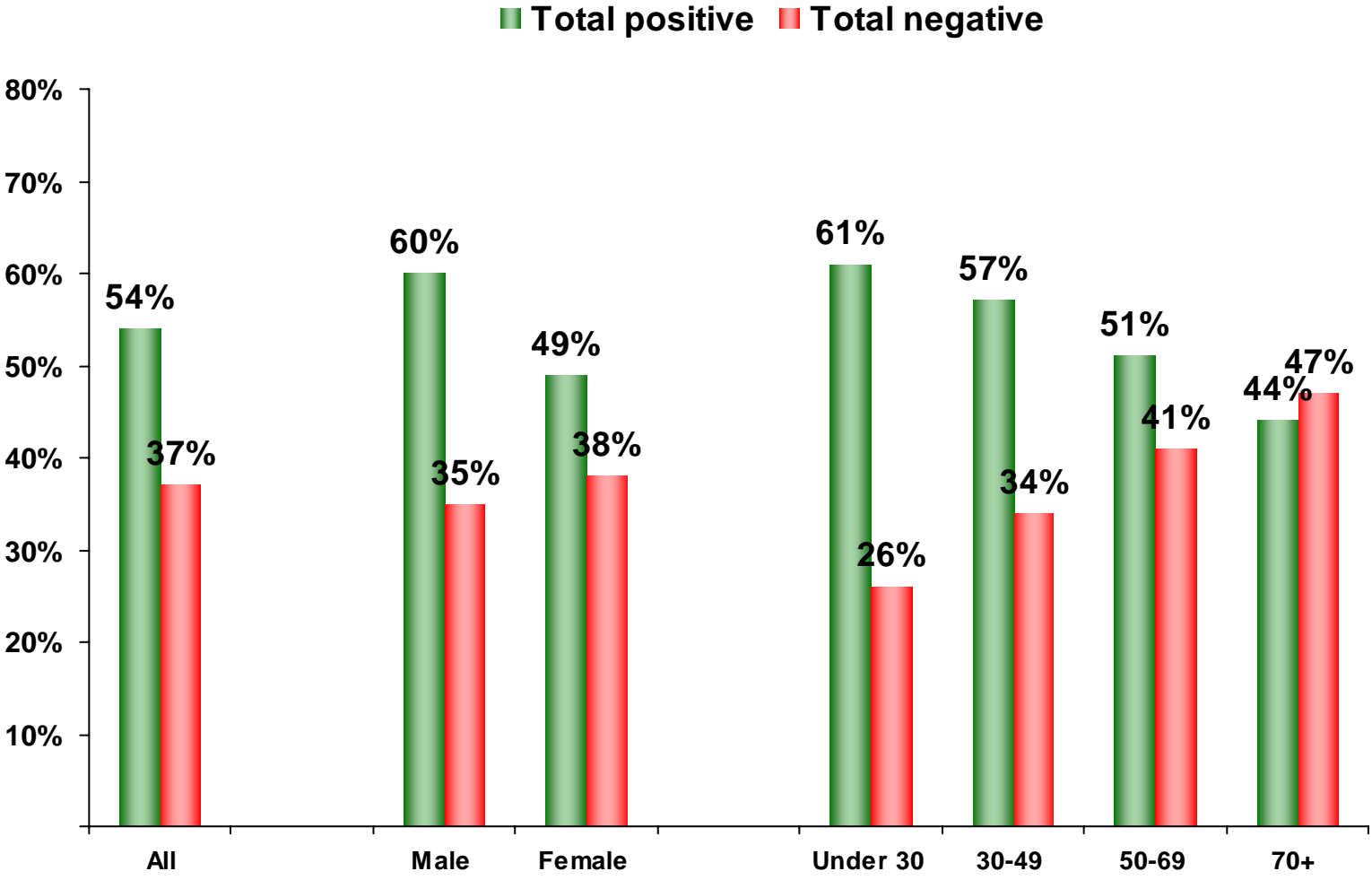
# Attitudes toward foreign investment remain stable

*Do you generally have a very positive, somewhat positive, somewhat negative or very negative opinion toward foreign investment in Australia?*



# Foreign investment - Demographics

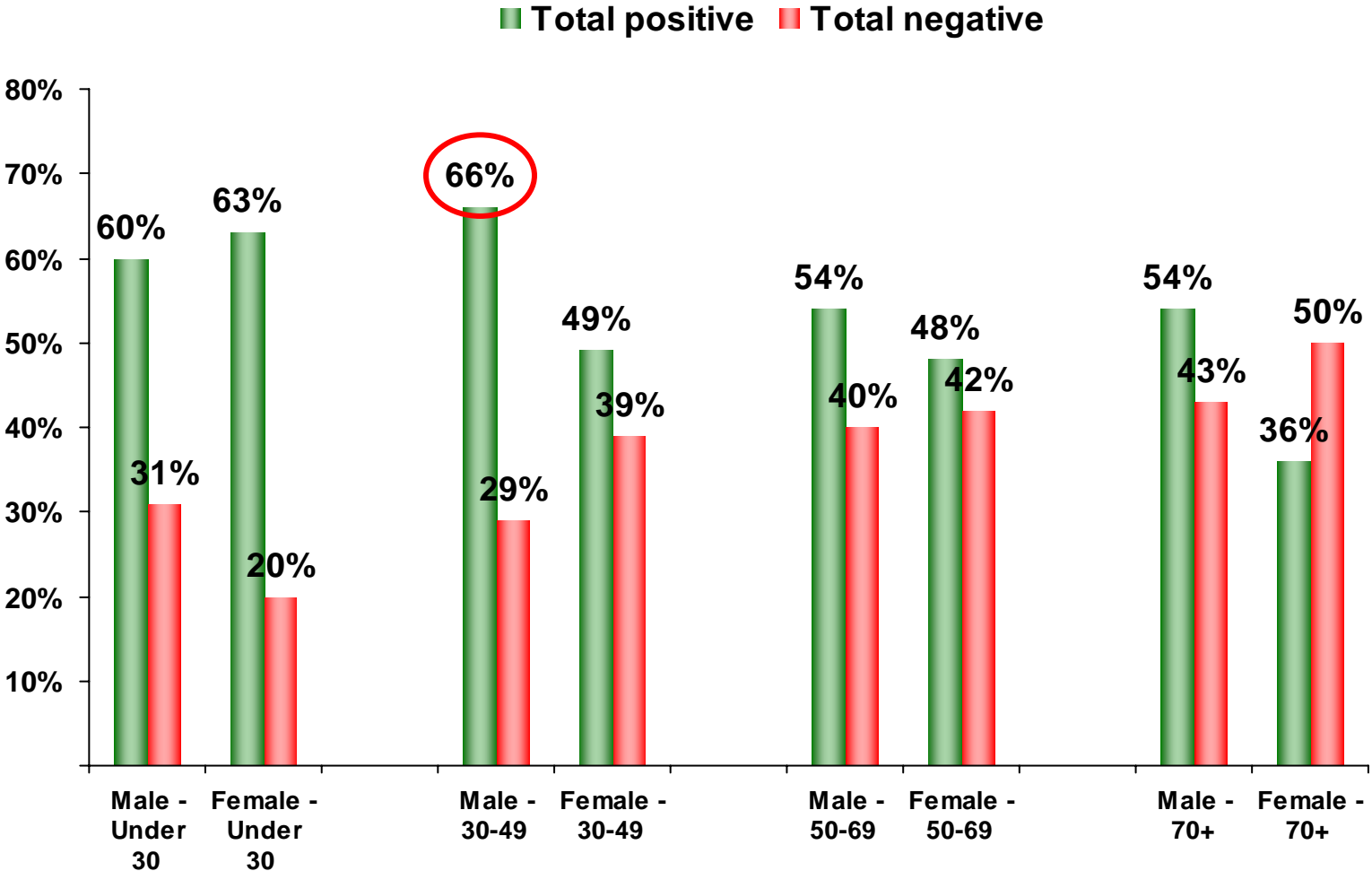
*Do you generally have a very positive, somewhat positive, somewhat negative or very negative opinion toward foreign investment in Australia?*





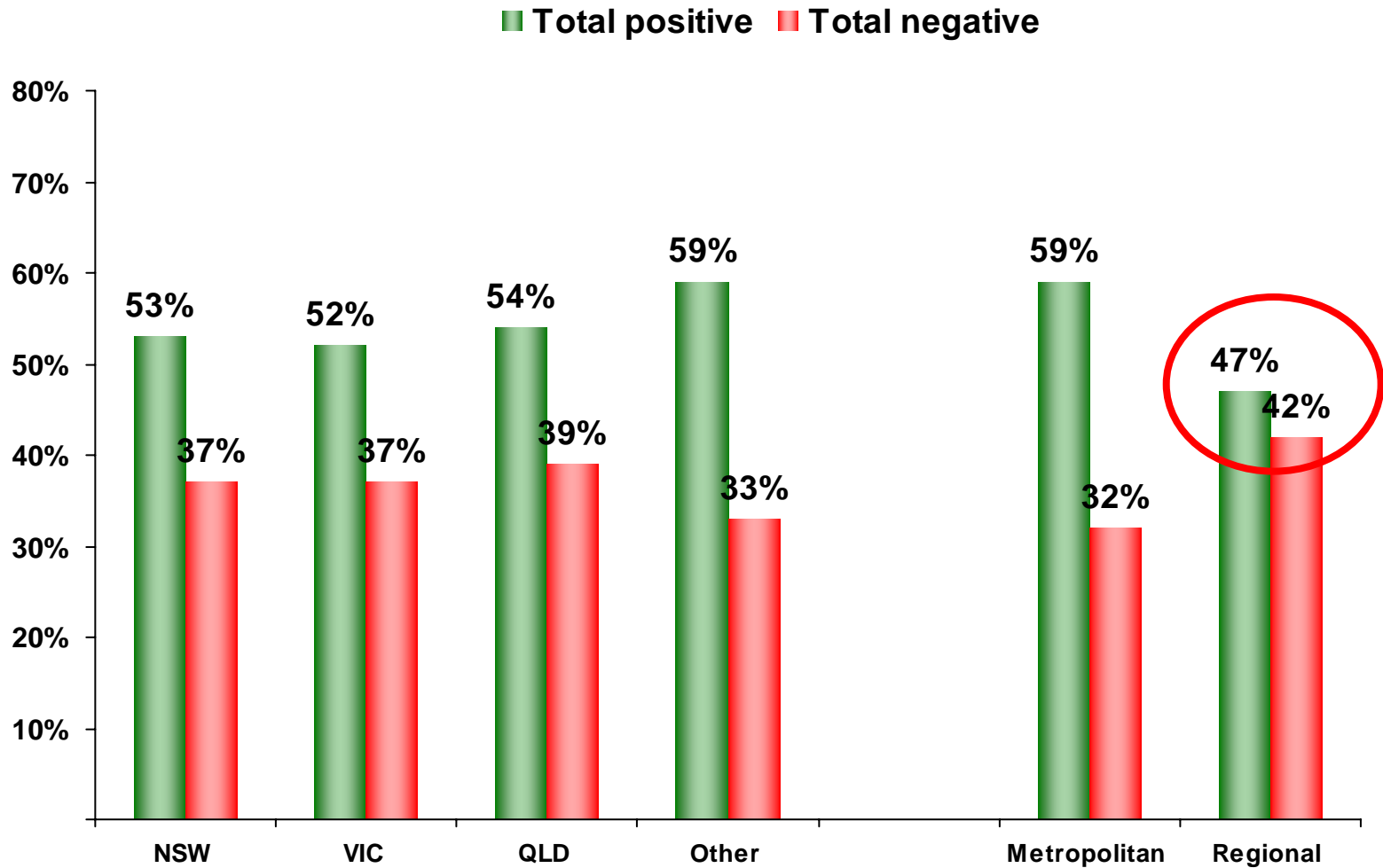
# Foreign investment - Demographics

*Do you generally have a very positive, somewhat positive, somewhat negative or very negative opinion toward foreign investment in Australia?*



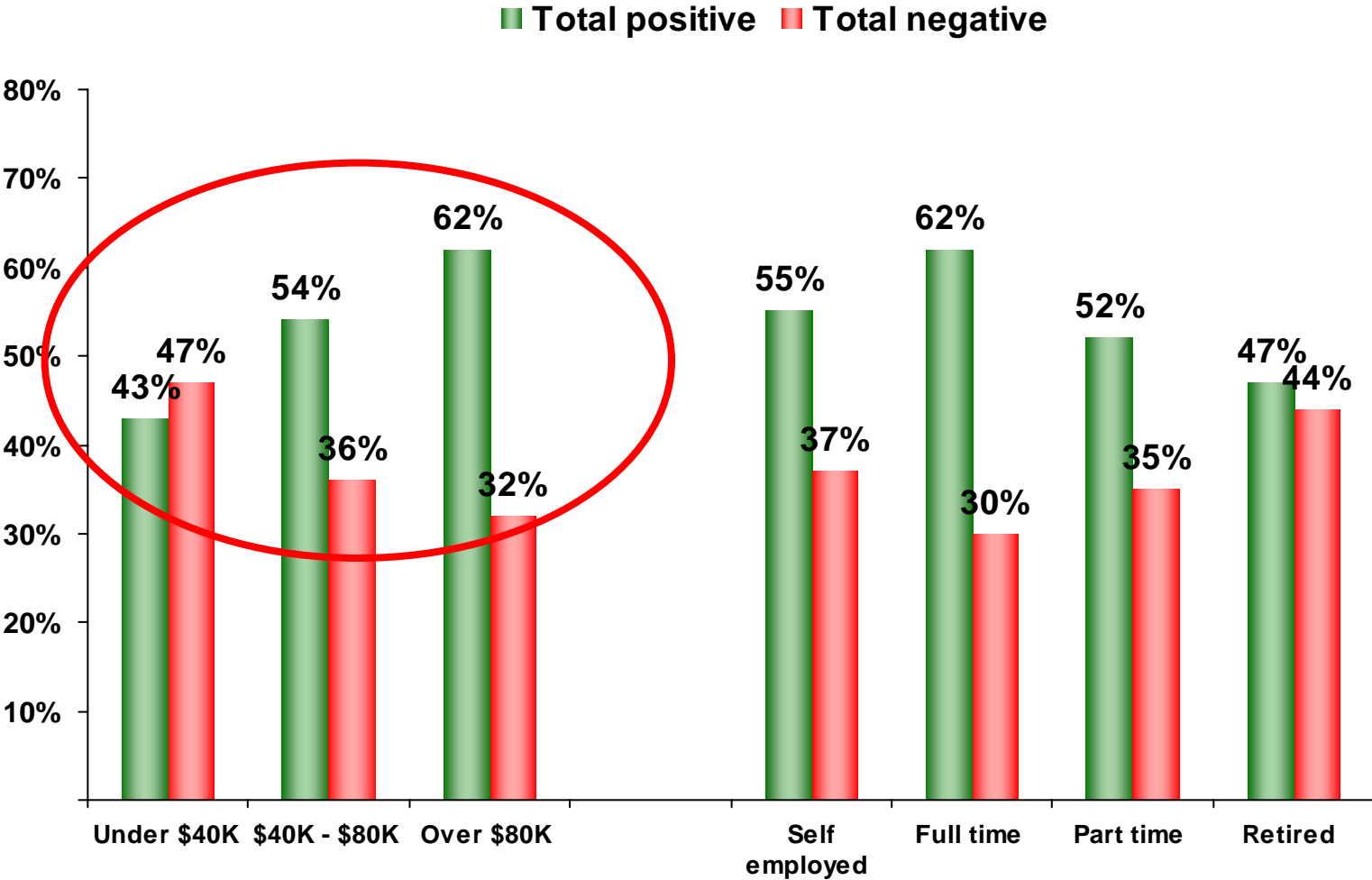
# Foreign investment - Demographics

*Do you generally have a very positive, somewhat positive, somewhat negative or very negative opinion toward foreign investment in Australia?*



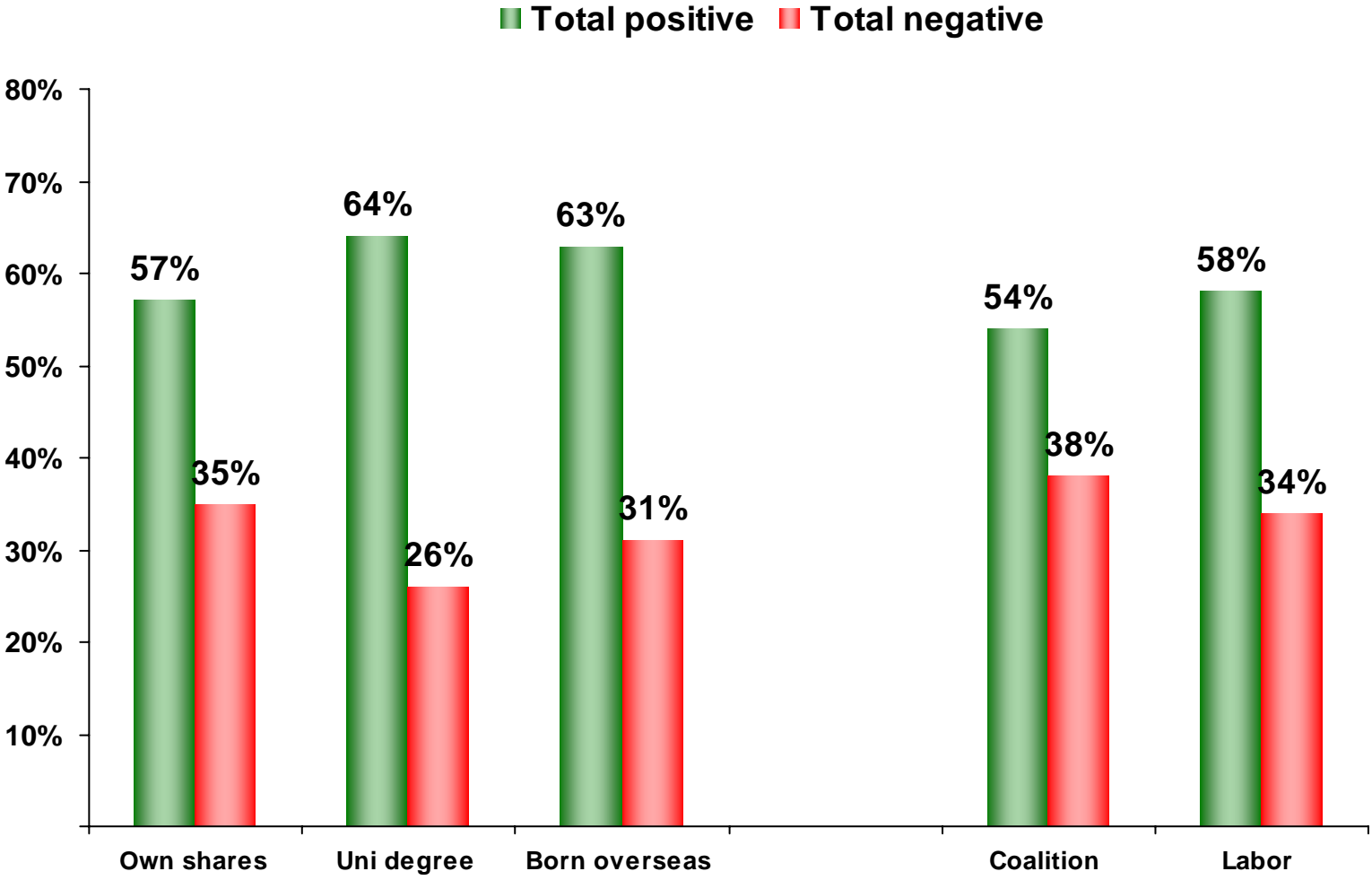
# Foreign investment - Demographics

*Do you generally have a very positive, somewhat positive, somewhat negative or very negative opinion toward foreign investment in Australia?*



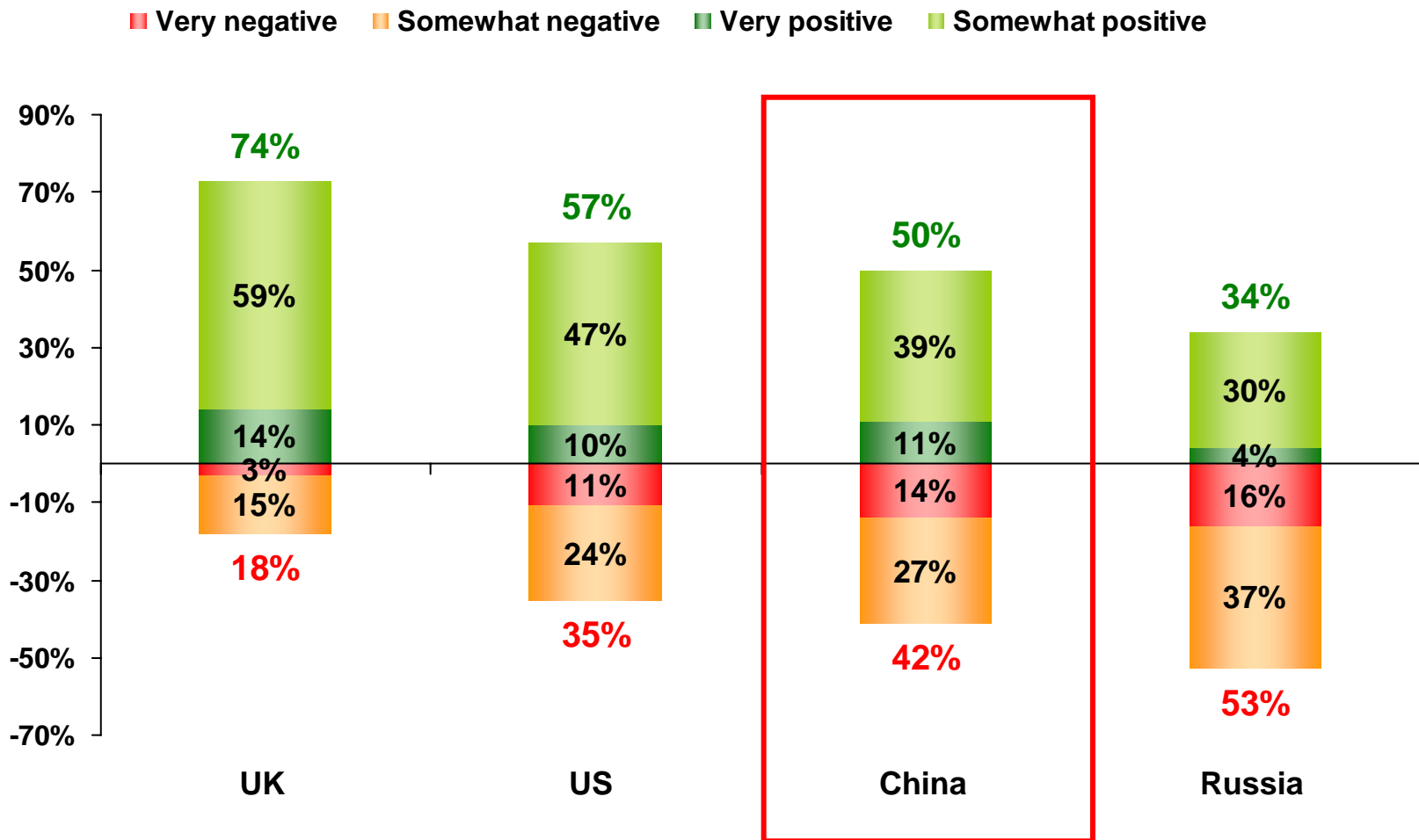
# Foreign investment - Demographics

*Do you generally have a very positive, somewhat positive, somewhat negative or very negative opinion toward foreign investment in Australia?*



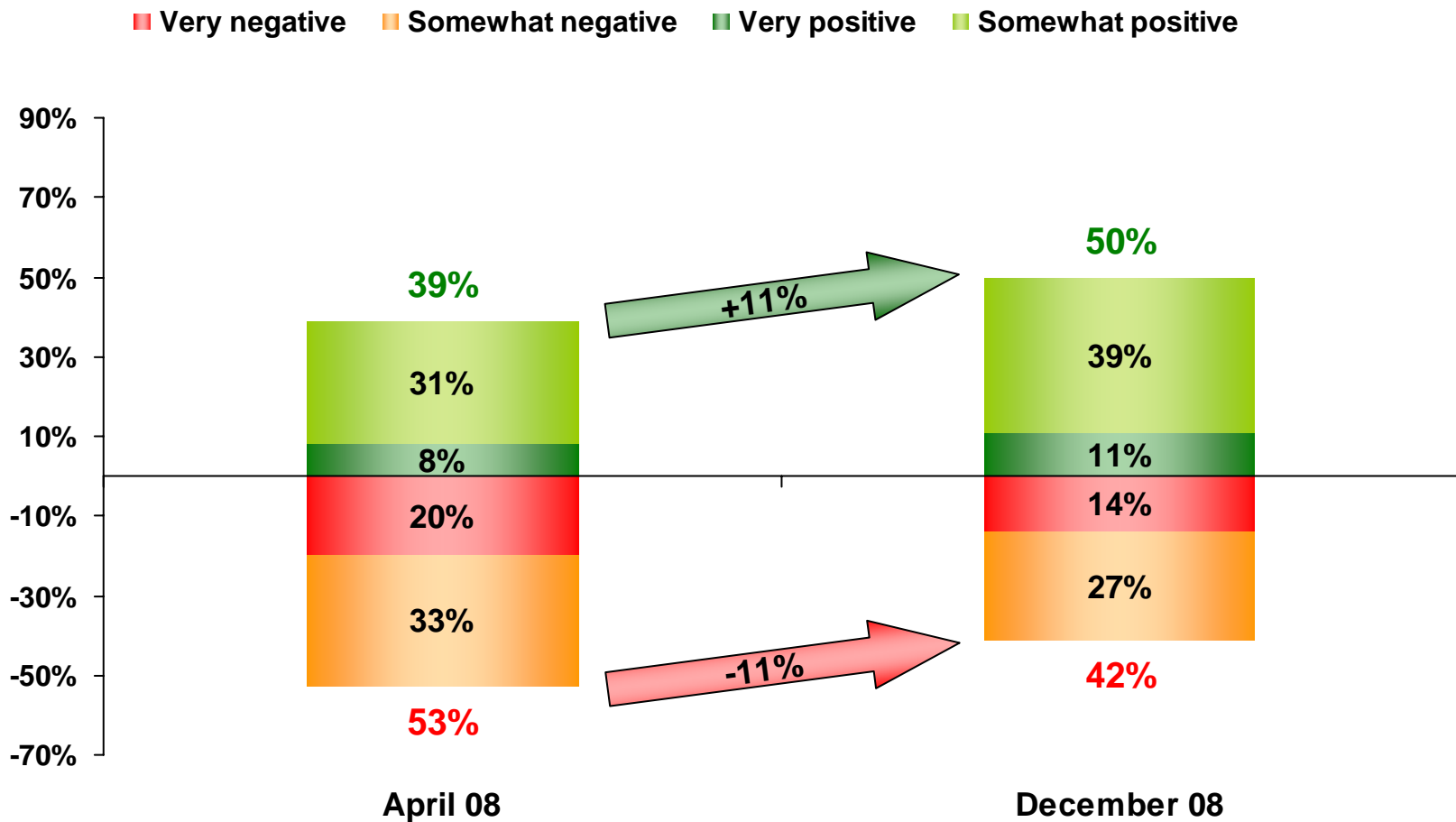
# Attitudes to Chinese investment now positive

What about foreign investment into Australia from the following places?



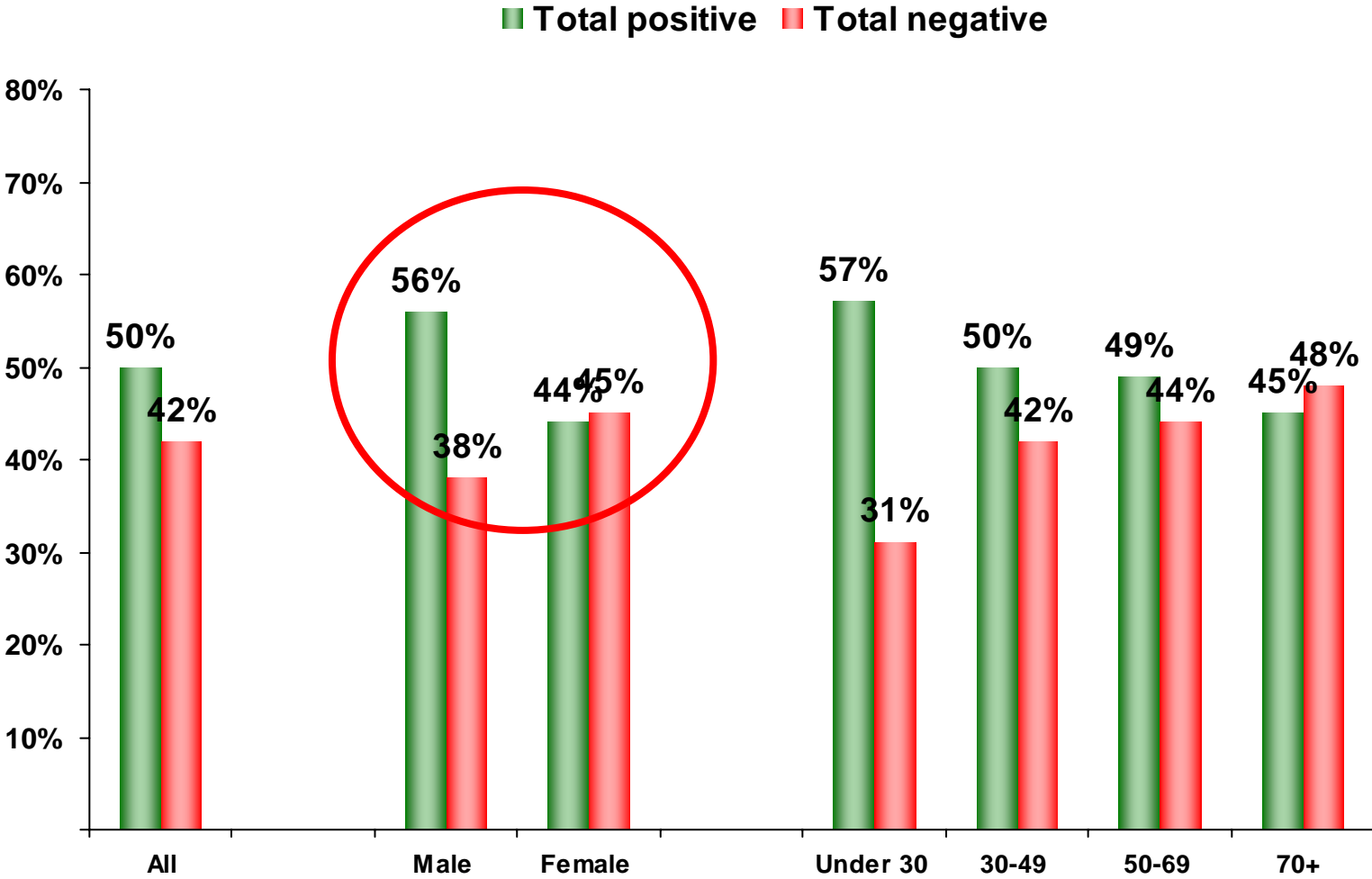
# Attitudes to Chinese investment have improved dramatically

What about foreign investment into Australia from the following places? **China**



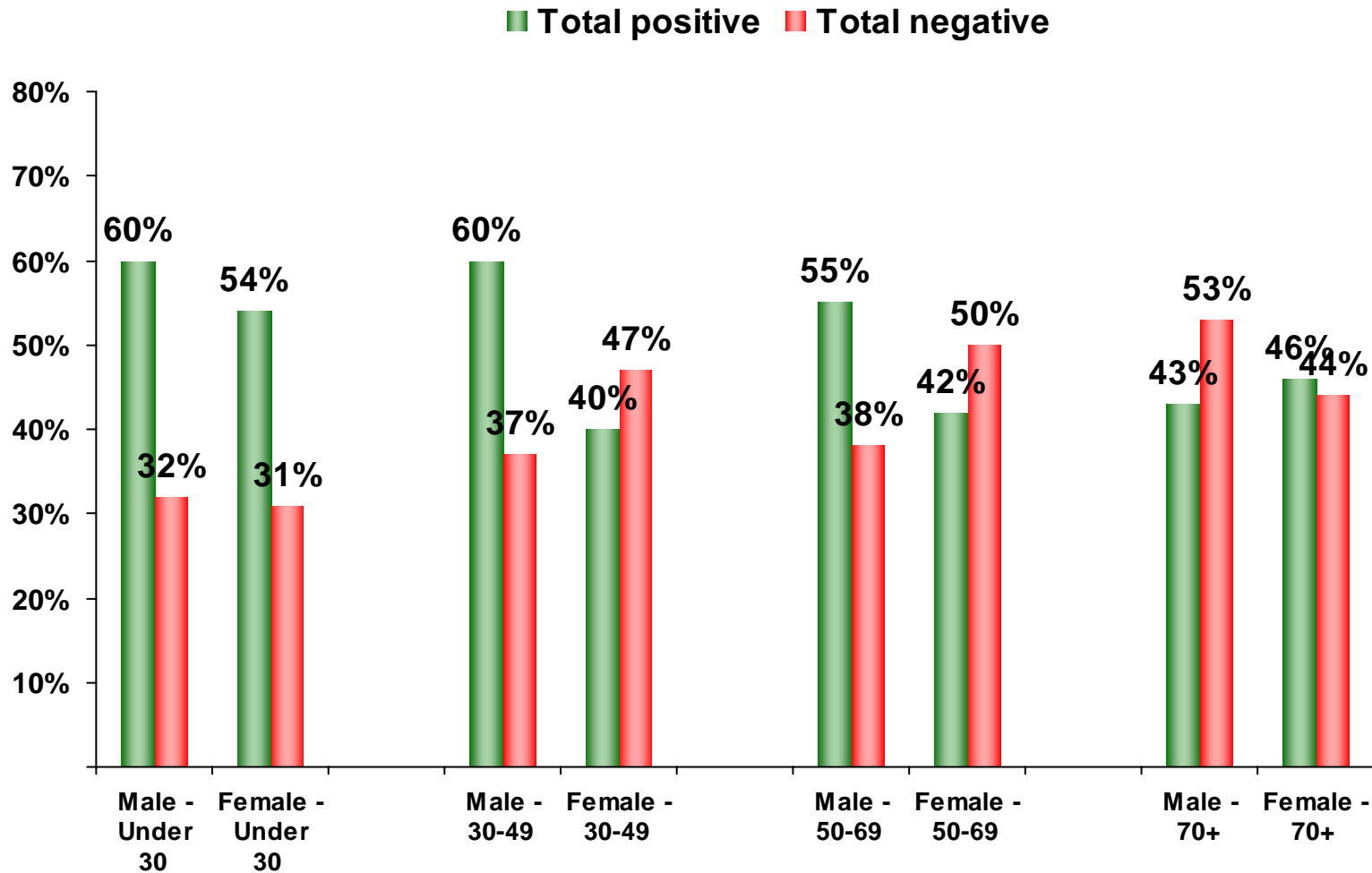
# Attitudes to Chinese foreign investment - Demographics

What about foreign investment into Australia from the following places? **China**



# Attitudes to Chinese foreign investment - Demographics

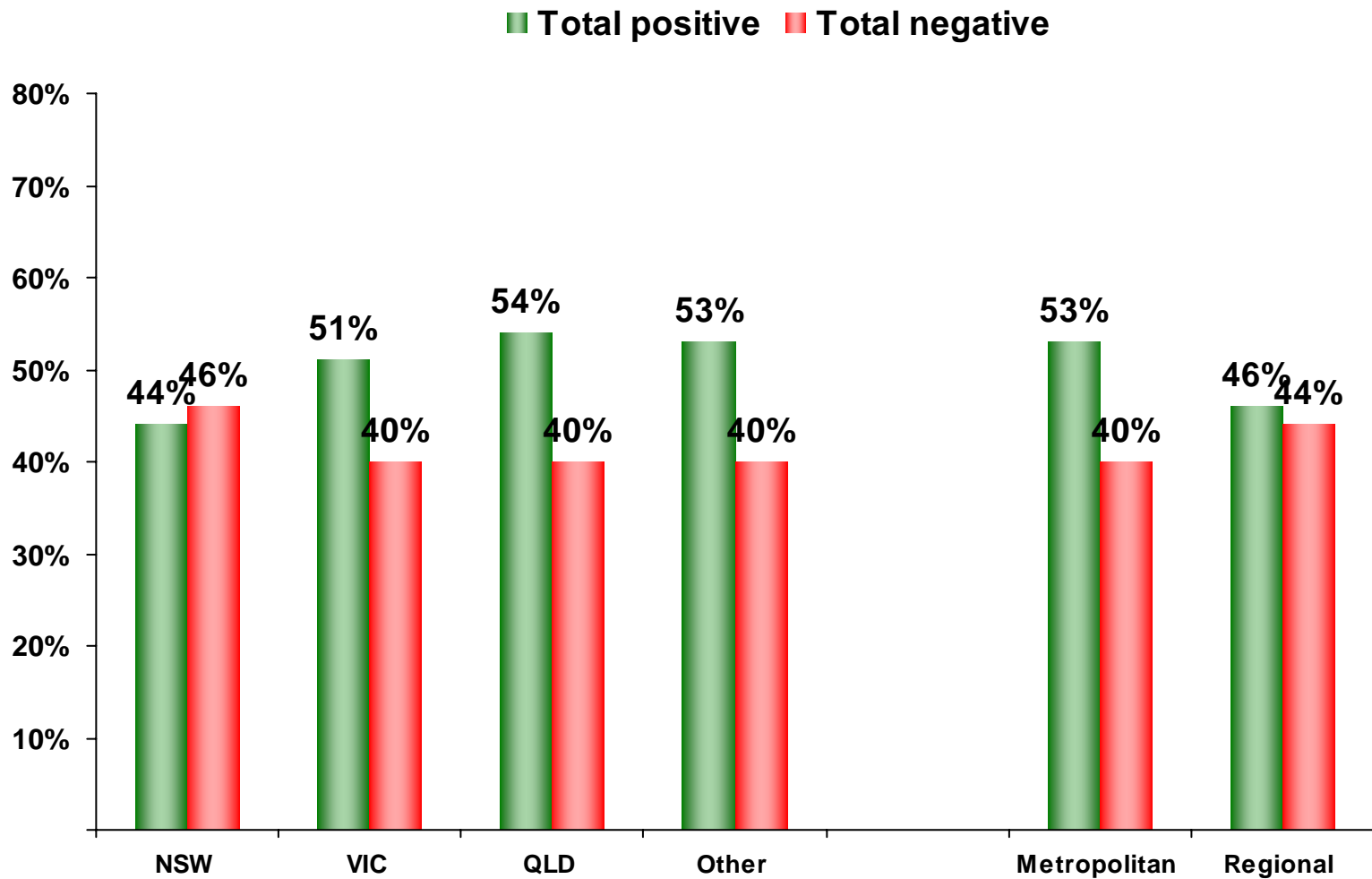
What about foreign investment into Australia from the following places? **China**





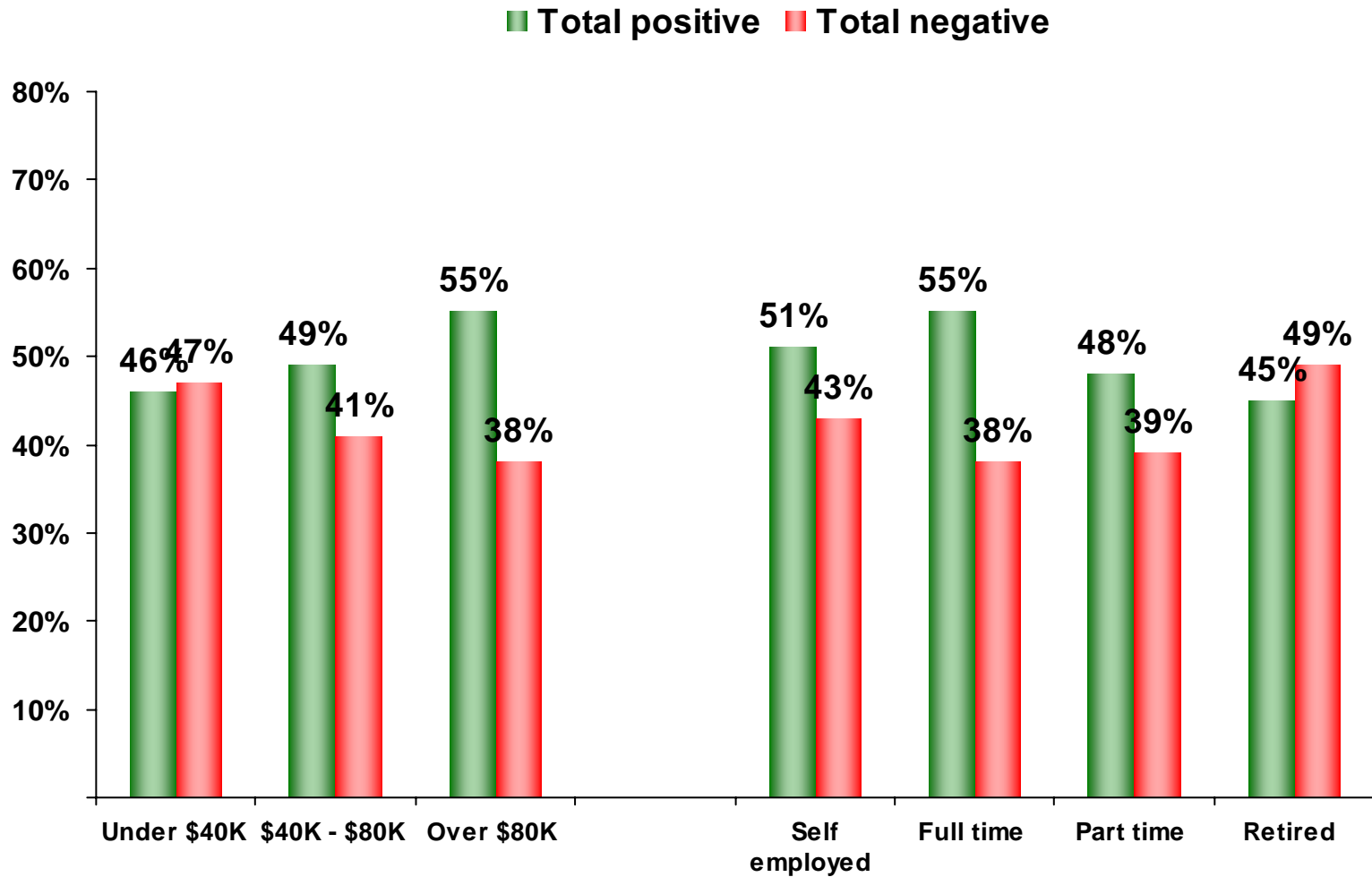
# Attitudes to Chinese foreign investment - Demographics

What about foreign investment into Australia from the following places? **China**



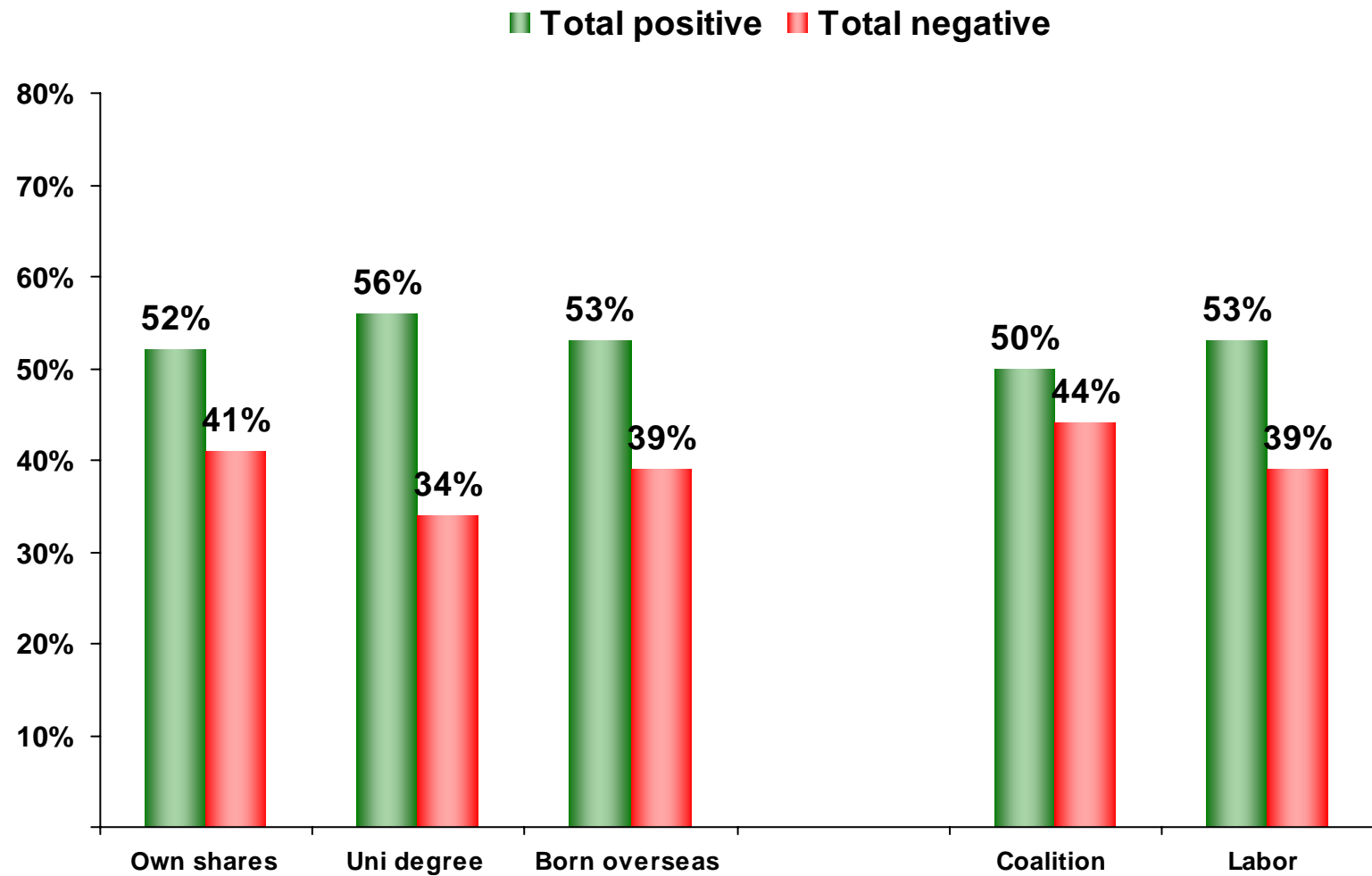
# Attitudes to Chinese foreign investment - Demographics

What about foreign investment into Australia from the following places? *China*



# Attitudes to Chinese foreign investment - Demographics

What about foreign investment into Australia from the following places? **China**

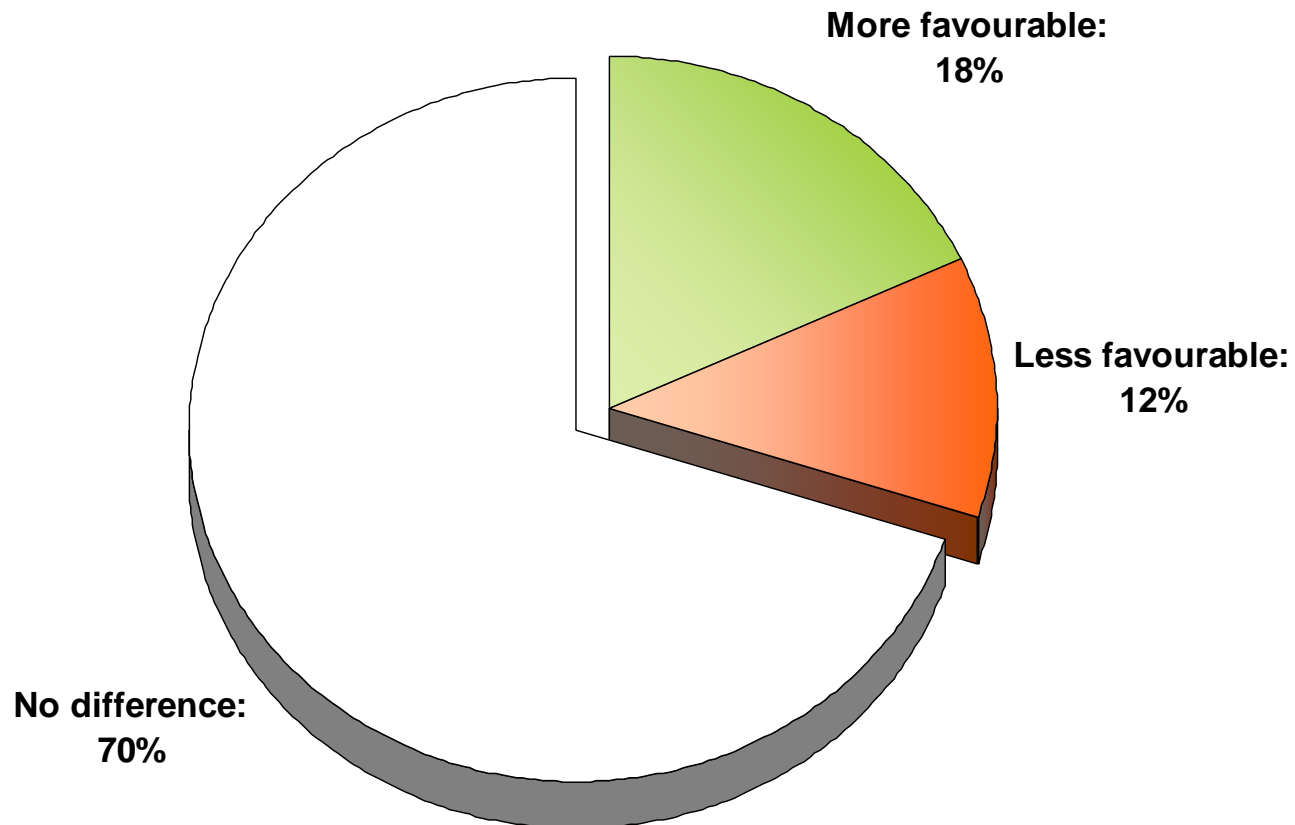


# The Olympics

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# Olympics improved China's image

*As you know, China hosted the Olympic Games earlier this year in Beijing. Has the Beijing Olympics made you feel more favourable towards China, less favourable or made no difference to your opinion?*



# Olympics successfully showcased China

I'll read you some statements that people have said about the Beijing Olympics. For each one can you tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree?

■ Strongly disagree   
 ■ Somewhat disagree   
 ■ Don't know   
 ■ Somewhat agree   
 ■ Strongly agree   
 % NET Agree

The Olympics showed that China is part of the world community and the world economy



The Olympics demonstrated how far China has advanced in the last 20 years



The Olympics and the opening up of the country to the international media helped bring positive change to China

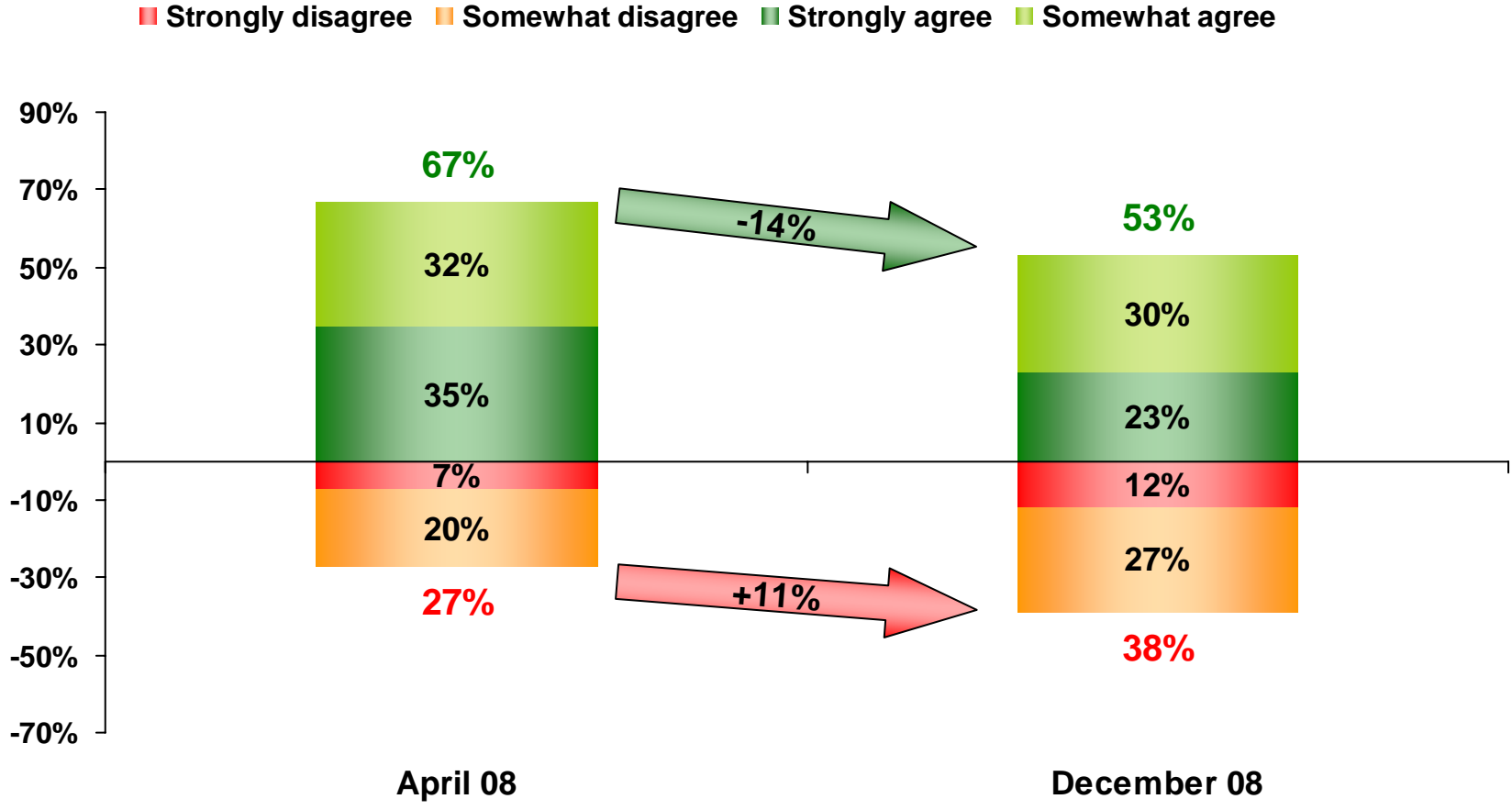


# Messages about Chinese investment in Australia

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# Less concern about Chinese form of government

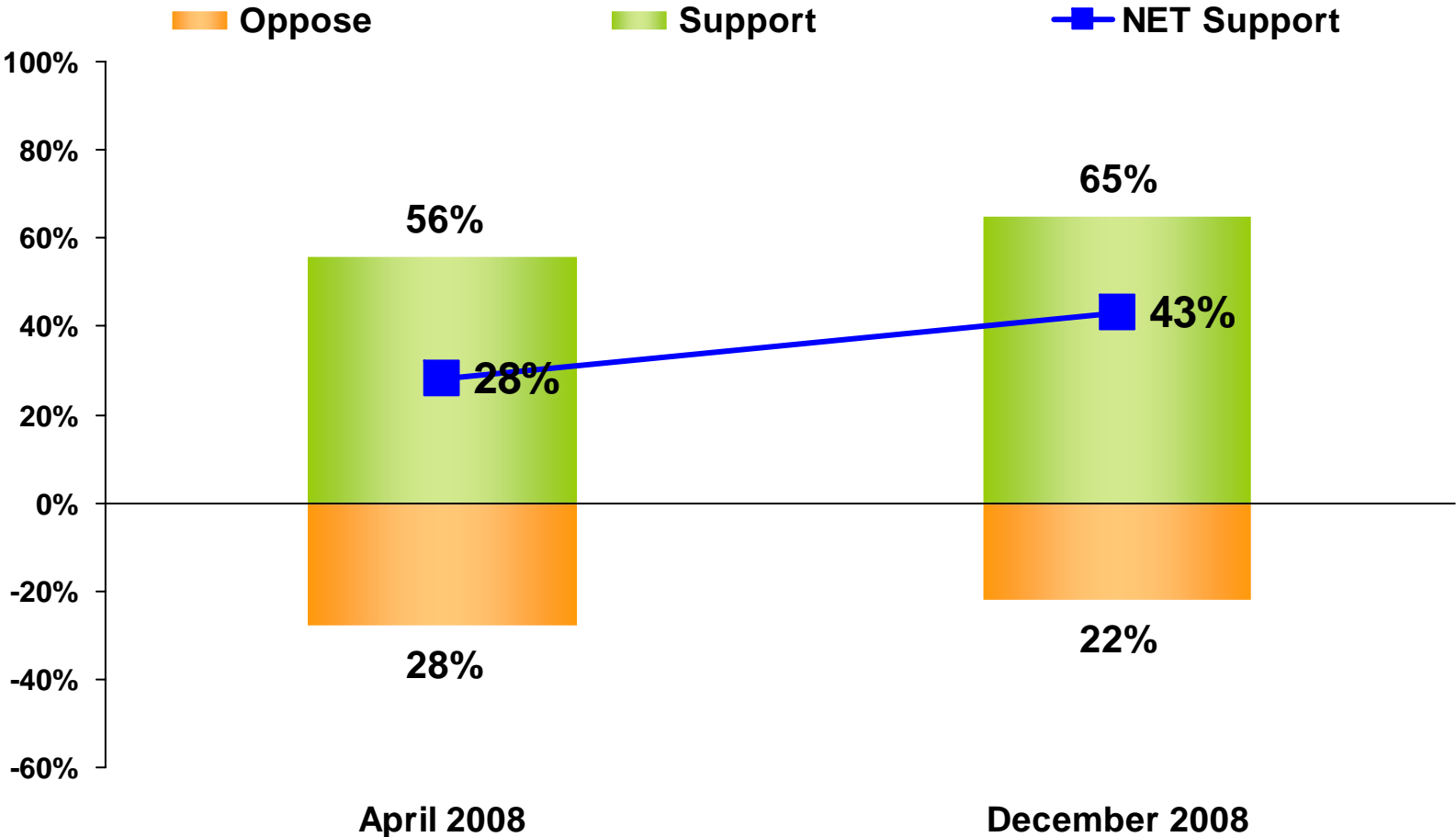
*China is a communist dictatorship and we should be careful in developing economic and business links*





# Significant increase in support for Australia-China investment co-ordination

*Would you support or oppose the establishment of a long-term plan between Australia and China to coordinate investment in mineral resources?*



# Australian China investment Demographics

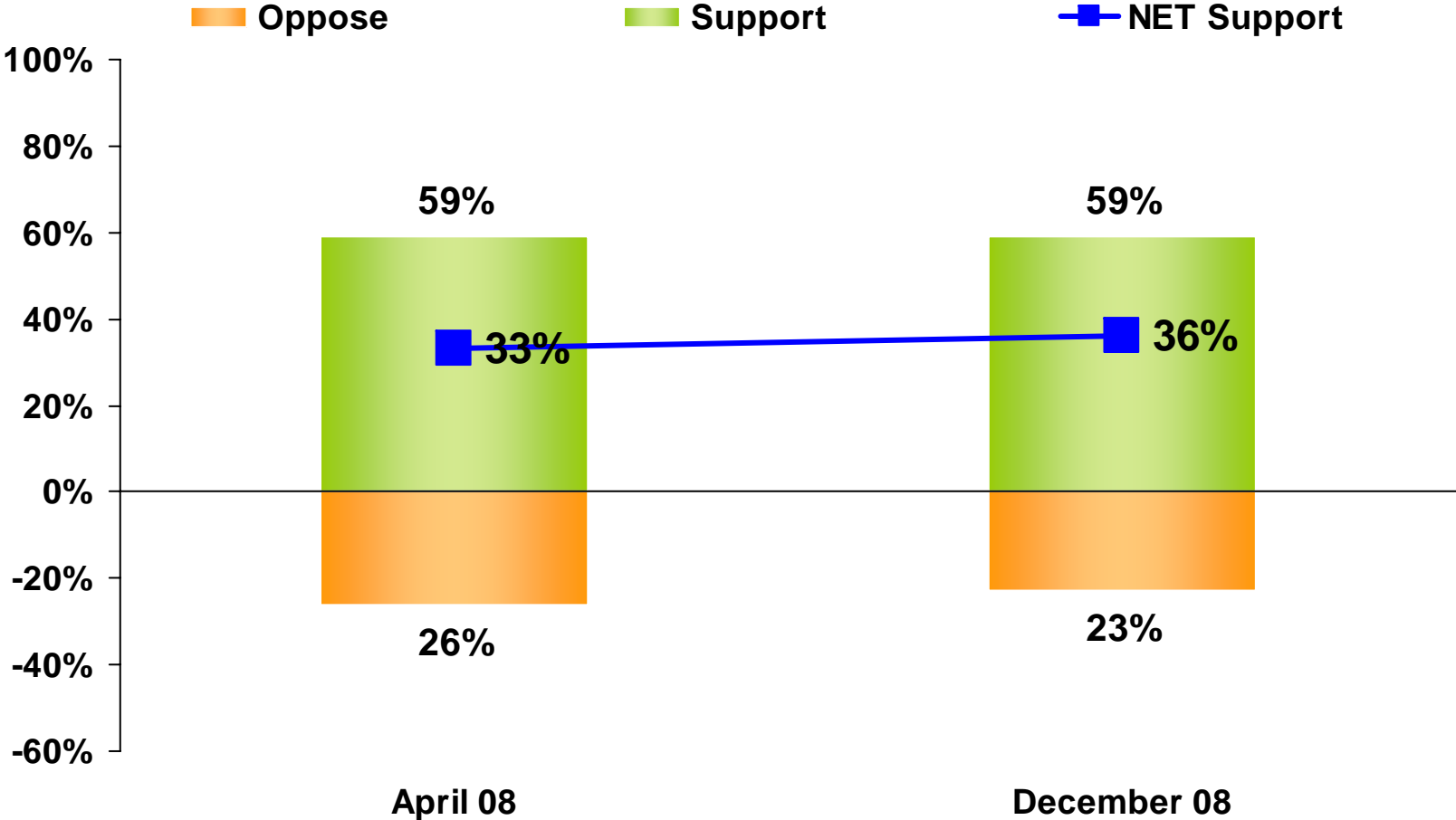
*Would you support or oppose the establishment of a long-term plan between Australia and China to coordinate investment in mineral resources?*

## % NET Support

|                   |     |   |     |
|-------------------|-----|---|-----|
| Male              | +55 | Under \$40k                                     | +29 |
| Female            | +33 | \$40k-\$80k                                     | +46 |
|                   |     | \$80k+  | +57 |
| Under 30          | +67 | NSW   | +38 |
| 30-49             | +49 | VIC   | +40 |
| 50-69             | +36 | QLD   | +53 |
| 70+               | +15 | Other   | +48 |
|                   |     | Metropolitan                                    | +48 |
| Male - Under 30   | +66 | Regional  | +37 |
| Female - Under 30 | +67 | Positive attitude towards investment from China | +71 |
| Male – 30-49      | +60 | Negative attitude towards investment from China | +9  |
| Female - 30-49    | +39 |   |     |
| Male – 50-69      | +53 | Positive initial attitude towards Chinalco      | +49 |
| Female - 50-69    | +20 | Negative initial attitude towards Chinalco      | +15 |
| Male – 70+        | +31 |   |     |
| Female – 70+      | +3  |   |     |

# Continuing strong support for free trade agreement with China

*Do you support or oppose a free trade agreement with China?*



# Free Trade Agreement Demographics

*Do you support or oppose a free trade agreement with China?*

**% NET Support**

|                   |     |   |     |
|-------------------|-----|---|-----|
| Male              | +41 | Under \$40k                                     | +26 |
| Female            | +30 | \$40k-\$80k                                     | +24 |
|                   |     | \$80k+  | +50 |
| Under 30          | +38 | NSW   | +42 |
| 30-49             | +32 | VIC   | +35 |
| 50-69             | +40 | QLD   | +31 |
| 70+               | +32 | Other   | +30 |
|                   |     | Metropolitan                                    | +37 |
| Male - Under 30   | +33 | Regional  | +33 |
| Female - Under 30 | +42 | Positive attitude towards investment from China | +56 |
| Male – 30-49      | +35 | Negative attitude towards investment from China | +11 |
| Female - 30-49    | +30 |   |     |
| Male – 50-69      | +52 | Positive initial attitude towards Chinalco      | +54 |
| Female - 50-69    | +28 | Negative initial attitude towards Chinalco      | +3  |
| Male – 70+        | +46 |   |     |
| Female – 70+      | +21 |   |     |

**The End**

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